ARE SWISS PUBLIC ORGANIZATIONS FOLLOWING GOOD PRACTICE STANDARDS WHEN PUBLISHING OPEN DATA? AN EMPIRICAL INVESTIGATION

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OGD PLATFORM



- Development of OGD Platform
 - Opendata.swiss created in 2016
 - Creation of OD platform ≠ successful OD utilisation
- If poor data quality ➤ no use of data

Published data must be comprehensible, complete, consistent, and machine-readable (Janssen, Charalabidis et al. 2012)

How to measure the quality of the data

10 PRINCIPLES



| #1 COMPLETENESS | Resources published on OD platforms should contain all raw information and metadata defining and explaining its content. | | | | | |
|----------------------------|---|--|--|--|--|--|
| #2 PRIMACY | Resources published on OD platforms should also include the original information released the government. | | | | | |
| #3 TIMELINESS | Resources should be available to the public in a timely manner. | | | | | |
| #4 EASY ACCESS | Resources published on OD platforms should be easy to find and download. | | | | | |
| #5 MACHINE READABLE FORMAT | Resources should be stored in a machine-readable format (i.e. processable by a computer) | | | | | |
| #6 NON-DISCRIMINATION | Resources published on OD platforms should be accessible without having to identify oneself (e.g. login) or providing a justificatory reason. | | | | | |
| #7 OPEN FORMAT | Resources should be usable without proprietary software. | | | | | |
| #8 OPEN LICENSING | Resources published on OD platforms should use an open licensing model. | | | | | |
| #9 PERMANENCE | Resources published on OD platforms should be accessible by machines and humans over time. | | | | | |
| #10 USAGE COST | Resources should be available for free. | | | | | |

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PROBLEM STATEMENT



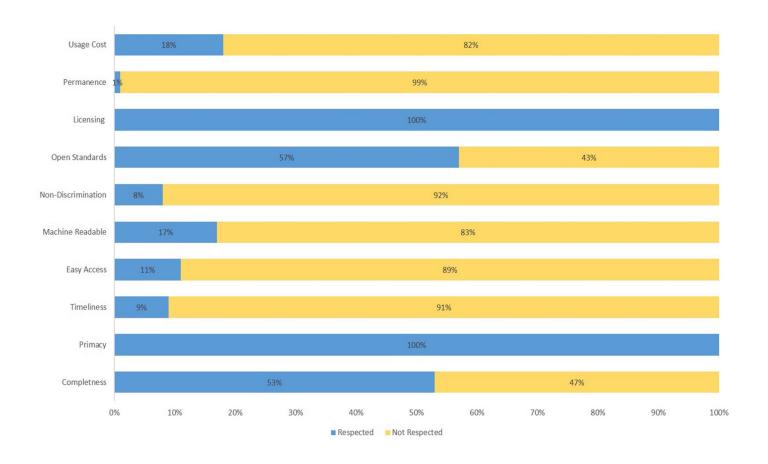
- No solution to measure data quality
- Some aspects of the open data
 - Global Open Data Index
 - Open Data Barometer
- Compliance Index

Research question

Are the Swiss public organizations following good practice standards when publishing?

ADHERENCE TO GOOD PRACTICE STANDARDS

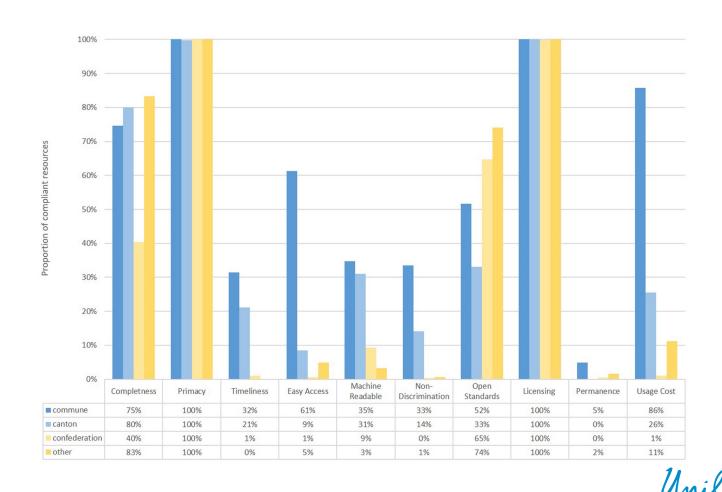




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ADHERENCE TO GOOD PRACTICE EGPA/II. STANDARDS (2)





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ADHERENCE TO GOOD PRACTICE EGPA/IIAS STANDARDS (3)



| Principles: | Completness | Primacy | Timeliness | Easy Access | Machine Readable | Non-Discrimination | Open Standards | Licensing | Permanence | Usage Cost |
|-------------------|-------------|---------|------------|-------------|------------------|--------------------|----------------|-----------|------------|------------|
| OGD Categories: | | | | | | | | | | |
| administration | 83% | 100% | 4% | 34% | 36% | 23% | 53% | 100% | 13% | 50% |
| agriculture | 50% | 100% | 3% | 5% | 11% | 4% | 53% | 100% | 1% | 6% |
| construction | 44% | 100% | 8% | 14% | 12% | 5% | 47% | 100% | 5% | 18% |
| crime | 59% | 100% | 0% | 0% | 17% | 0% | 68% | 100% | 1% | 3% |
| culture | 64% | 100% | 1% | 5% | 14% | 3% | 64% | 100% | 4% | 11% |
| education | 27% | 100% | 1% | 3% | 6% | 2% | 64% | 100% | 1% | 6% |
| energy | 60% | 99% | 0% | 3% | 8% | 2% | 21% | 100% | 0% | 8% |
| finances | 83% | 100% | 54% | 6% | 4% | 2% | 20% | 100% | 7% | 13% |
| geography | 61% | 100% | 2% | 22% | 33% | 27% | 43% | 100% | 0% | 49% |
| health | 54% | 100% | 6% | 4% | 6% | 2% | 80% | 100% | 0% | 6% |
| industry | 21% | 100% | 1% | 0% | 5% | 0% | 55% | 100% | 1% | 2% |
| legislation | 92% | 100% | 0% | 8% | 32% | 0% | 56% | 100% | 5% | 15% |
| mobility | 68% | 100% | 3% | 25% | 10% | 8% | 50% | 100% | 0% | 30% |
| national-economy | 57% | 100% | 1% | 14% | 13% | 3% | 66% | 100% | 2% | 16% |
| politics | 84% | 100% | 4% | 5% | 39% | 2% | 50% | 100% | 3% | 8% |
| population | 34% | 100% | 3% | 6% | 9% | 1% | 60% | 100% | 0% | 7% |
| prices | 48% | 100% | 2% | 3% | 10% | 2% | 79% | 100% | 0% | 9% |
| public-order | 91% | 100% | 0% | 1% | 34% | 1% | 54% | 100% | 3% | 8% |
| social-security | 48% | 100% | 0% | 10% | 14% | 7% | 62% | 100% | 0% | 16% |
| statistical-basis | 41% | 100% | 1% | 1% | 2% | 1% | 91% | 100% | 0% | 2% |
| territory | 71% | 100% | 1% | 17% | 28% | 12% | 48% | 100% | 0% | 24% |
| tourism | 31% | 100% | 0% | 3% | 6% | 3% | 73% | 100% | 0% | 10% |
| trade | 17% | 100% | 0% | 0% | 0% | 0% | 58% | 100% | 17% | 67% |
| work | 55% | 100% | 3% | 0% | 17% | 0% | 68% | 100% | 0% | 2% |



INTERPRETATIONS AND CONCLUSION

 Principles are not equally implemented by data providers

Communal organizations more compliant

 The adherence to good practice standards is rather low

FUTURE RESEARCH



Automate the analysis

Improve methodology

Monitor results through the years

Q&A?



Contact Auriane Marmier

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