ETYMOLOGY AND MAGIC: Yāska's *Nirukta*, Plato's *Cratylus*, and the riddle of semantic etymologies


1. Yāska's *Nirukta* and Plato's *Cratylus* are two texts which belong to two entirely different cultures (India and Greece respectively) and which deal essentially with one and the same problem. Both try to bring order to a phenomenon which is extremely wide-spread — not only in ancient India and early Greece, but in probably all pre-modern cultures — the phenomenon of what I will call "semantic etymologizing".

   A semantic etymology is to be distinguished from a historical etymology. A historical etymology presents the origin or early history of a word; it tells us, for example, that a word in a modern language is derived from another word belonging to an earlier language, or to an earlier stage of the same language. The English word *militant*, for example, is derived from Latin *militans* through the intermediary of French *militant*. And the Hindi pronoun *maïµ* ‘I’ is derived from Sanskrit *mayā* through Prakrit *mae* (Oberlies, 1998: 17). Semantic etymologies do something different. They connect one word with one or more others which are believed to elucidate its meaning. The god Rudra, for example, has that name according to the Vedic text called *Śatapatha Brāhmaṇa* (6.1.3.10), because he cried (*rud-*) in one story that is told about him. Semantic etymologies tell us nothing about the history of a word, but something about its meaning.

   Semantic etymologies have largely gone out of fashion these days. Most sensible people have serious doubts about the possibility of finding the meaning of just any word by comparing it with other, more or less similar words. We tolerate such semantic etymologizing from children, who indulge in it quite freely, as Jean Piaget (1925) and others after him have shown. We are less tolerant with respect to adults who do so; the person who analyzes the word *contentment* as concerning being *content* with *men*, or with *tea* (*content-men-t*), is categorized as schizophrenic by modern investigators, perhaps rightly so.¹

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¹ I thank Einar Thomassen, editor of Numen, for useful criticism.

And yet semantic etymologies are wide-spread in all pre-modern cultures. Here are a few examples from some cultures different from ancient and classical India:

In the Sumerian myth of Enki and Ninhursag the former is cured when Ninhursag causes deities to be born corresponding to Enki’s sick members: "The correspondence between the sick member and the healing deity rests on the ... etymologizing of the ancient scribes; the Sumerian word for the sick organ contains at least one syllable in common with the name of the deity. Thus e.g. one of the organs that pained Enki was the ‘mouth’, the Sumerian word for which is ka, and the deity created to alleviate this pain is called Ninkasi; similarly, the goddess born to alleviate the pain of the rib, the Sumerian word for which ti, is named Ninti, etc." (Kramer, 1969: 37 n. 13).

An ancient Egyptian text carved inside two pyramids dating from the 24th century B.C.E. "is full of plays on words" such as: "O Atum-Kheprer, ... thou didst arise (weben) as the ben-bird of the ben-stone in the Ben-House in Heliopolis." (Wilson, 1969: 3). Morenz (1957) refers to many ‘word-plays’ (Wortspiele) in Egypt and observes: "Für die alt-orientalischen Hochkulturen darf bemerkt werden, dass im Akkadischen (amâtu), im Hebräischen (dâbâr) und auch im Ägyptischen (md.t) derselbe Ausdruck ‘Wort’ und ‘Sache’ bezeichnet" (p. 24). Sauneron (1957: 133 f.) adds further examples and points out that ‘plays on words’ were considered to give an ‘explanation’ of the world.

In the Hebrew Bible etymologies are common, especially in connection with names: Adam is linked with adama ‘earth’ (Gen. 2.7); woman, isha, is derived from man, ish (Gen. 2.23); Cain from qaniti ‘I have gotten’ (Gen. 4.1); etc. (Böhl, 1991: 163 f.).

Kirk (1974: 57f.) emphasizes the use of etymologies in Greek myths and states (p. 58): "The poets of the Homeric tradition were already intrigued by the resemblance of the name ‘Odysseus’ to the verb odussomai ‘I am angry’. ... Pytho, the old name for Delphi, is derived [in the Hymn to Apollo, probably late in the seventh century B.C.E.] from the serpent destroyed there by Apollo and allowed to rot, puthein. ... Heraclitus the Presocratic philosopher found it significant that one word for a bow resembled the word for ‘life’ (biós and bíos), and Aeschylus related the name of Helen to the idea that she ‘took the ships’ (hele-naus), that of Apollo to apollunai, ‘destroy’, and that of Zeus to zên, ‘live’. Similar efforts at etymologizing characterize later Greek antiquity."
An example from medieval Europe is provided by the secret spiritual organization of the Fedeli d’Amore, whose representatives were active in France, Italy, and Belgium from the 12th century onward. They used a hidden language in order to keep their mystery of love secret. Love for them is a soteriological means, and accordingly the word amor ‘love’ is interpreted as a-mor ‘without death’:

\[ \text{A senefie en sa partie} \]
\[ \text{Sans, et mor senefie mort;} \]
\[ \text{Or l'assemblons, s'aurons sans mort.} \]

Caesarius of Heisterbach (ca. 1170 - ca. 1240) gives an explanation of the word mors ‘death’ in his *Dialogue on Miracles*:

Though the transgression of the first created, death entered into the world. Hence death (mors) received its name from ‘biting’ (morsus). As soon as man bit (momordit) the apple of the forbidden tree, he incurred death and subjected himself as well as his whole posterity to its necessity. Death is also said to have come from ‘bitterness’ (amaritudine), because, as it is said, no pain in this life is more bitter than the separation of body and soul. Elsewhere he explains the word puer ‘boy’: "Puer (‘boy’) signifies purus (‘pure’)."

The Chinese language, with its many homonyms, is particularly suited to connect unrelated things that have the same name; the link with what we call semantic etymologizing seems obvious. Indeed, "Han commentators applied a form of correlative thought in their philological studies, frequently explaining the meaning of obscure characters by sound analogy on the assumption that a phonetic correspondence indicated a semantic relation". "Sometimes highly complex circular shou emblems [symbols of long life or immortality] had incorporated into their design a swastika (pronounced wan), to express by a pun the concept of wan shou, meaning ‘ten thousand years of long life’." Similarly: "The endless knot [was] interpreted ... as symbolizing Buddha’s intestines (ch’ang). ...[S]ince its name, ch’ang, made a pun on the word for long, the whole figure ... symbolized [to the later Chinese] a long life ..."," etc. Emperor Wang Mang "had the ‘screen-walls’ fu-ssu of the parks of the Wei and the Yan tombs pulled down, so that the people should not ‘think again’ fu-ssu (of the Han Dynasty)” (Ts’eng Chu-shen, 1949: 126). An example closer to our time is found in the weekly journal *Newsweek* of July 6, 1987, p. 18: "Hong Kong’s new British governor, Sir David Wilson, bowed to local tradition by changing his Cantonese name, Ngai Tak-ngai, shortly before assuming office last April. Its characters were homophones for the

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7 Cited in Zaleski, 1988: 52.
9 Cammann, 1962: 98, 99-100. I thank Ms. Michèle Boin for this and the following reference.
phrase ‘so hypocritical it’s dangerous’; his new moniker, Wai Yik-shun, means ‘guardianship’ and ‘trust’, conjuring up more soothing images to colony residents . . .”

An example from ethnographic records is the following: Among the inhabitants of the Trobriand islands the word *vatuvi* occurs in a magical formula. This word has no grammatical form; it is neither noun nor verb. Malinowski (1935: II: 249, cf. p. 260-61) observes: "the real etymological identity of this word will define it as connected with *vitawo*, or the prefix *vitu*-, and the word *vituvatu*, ‘to institute’, ‘to set up’, ‘to direct’, ‘to show’. [It has] also . . . fortuitous, but magically significant associations with *vatu*, ‘coral boulder’, ‘coral reef’, and the more or less real word *va-tuvi*, ‘to foment’, ‘to make heal’.

The word ‘etymology’ itself has an etymology which presents its meaning as ‘discourse that makes known the true meaning of a word’, from Greek *etumos* ‘true’ and *logos* ‘word’. In other words, if we had to decide which of the two, historical etymologies or semantic etymologies, should most appropriately be called etymologies, there can be no doubt that the historical linguist would have to search for another term.

2. The omnipresence of semantic etymologies, illustrated above, raises important questions: what do these etymologies mean? what are they supposed to explain and how? why do people invent them?

*Yāska’s Nirukta* and Plato’s *Cratylus* deal with these and related questions. I will present the positions of these two texts, beginning with the *Nirukta*. After that I will briefly discuss the issue how we, in the 21st century, should deal with these same questions.

First the *Nirukta*. This text is considered a ‘limb of the Veda’ (*vedāṅga*), one of the auxiliary sciences needed to interpret the Veda. It can approximately be dated on the basis of the following reflections. There is reason to believe that *Yāska* knew *Pāṇini’s* grammar and must therefore be dated later than that famous grammarian (Thieme, 1935: *23*-*24* (530-31); Bronkhorst, 1984: 8 f.). The *Nirukta* is known to *Patañjali’s Mahābhāṣya*, and is therefore older than that text. The *Mahābhāṣya* was composed in or soon after the middle of the second century before the common era (Cardona, 1976: 266), and *Pāṇini* — according to some recent research that is not sufficiently taken into account by scholars, perhaps because it was published in German — appears to belong to the middle of the fourth century before the common era, or to the decennia

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10 Malinowski (1935: I: 96, II: 257) describes it as the most important formula in all Omarakana garden magic.

11 Regarding the last association, *va-tuvi*, Malinowski observes (p. 260-61): “As a matter of fact, one or two natives . . . gave me this explanation of the word when commenting upon the spell.” It is not clear whether any native made the association with *vatu* explicit.

12 Cp. e.g. Limaye, 1974: 9, 14, 15, 93.
immediately following it (Hinüber, 1989: 34-35; Falk, 1993: 304). Yāska must fit in between, so that we may date him approximately 250 B.C.E., which is well after most Vedic texts, including the prose portions called Brāhmaṇas, had been composed. 

The Nirukta tries to make sense of, and bring order into, the semantic etymologizing that is common in the Vedic Brāhmaṇas. We will see that in doing so it secularizes and rationalizes this practice. In order to appreciate this procedure, we have to first look at semantic etymologizing as we find it in the Brāhmaṇas. 

In etymologizing as we find it in the Vedic Brāhmaṇas the following features can be observed:

1) Etymologies in the Vedic age were more than mere intellectual amusement. Knowing them was believed to be important: it will secure those who know them various advantages.
2) There is a close connection between etymologies and myths. Etymological ‘explanations’ refer, almost without exception, to myths.\(^{13}\)
3) Etymologies often deal with a hidden dimension of linguistic reality: they reveal hidden layers of language.
4) The number of etymologies for each word is not confined to just one.\(^{14}\)

Each of these features could be illustrated with the help of numerous examples.

To keep things simple, I will give just one or two examples for each.

**ad 1)** Some passages are quite explicit about the importance and advantage of knowing certain etymologies.\(^ {15}\) The following one is from the *Taittirīya Brāhmaṇa* (3.11.8.7-8; tr. Witzel, 1979: 13):\(^{16}\)

Prajāpati (the creator god) did not know how to give the sacrificial fee (*dakṣinā*). He put it in his right hand (*dakṣinaḥ*). He took it, speaking the ritual formula (*mantra*): ‘For fitness (*dakṣa*) I take you, the sacrificial fee (*dakṣinā*).’

Therefore he became fit (*adakṣata*). The one who **knowing thus** receives the sacrificial fee (*dakṣinā*), becomes fit (*dakṣate*).

This passage clearly indicates that the etymological link which supposedly exists between the sacrificial fee (*dakṣinā*), the right hand (*dakṣina*), and fitness (*dakṣa*), must be known. This knowledge guarantees that he who knows, having received the

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\(^{13}\) One is here reminded of Max Müller's "etymological method" of studying myths. See van den Bosch, 1993: 188 f. In a lecture delivered at the University of Oslo on February 9, 1996, Eivind Kahrs has suggested that Müller may have been influenced by the chapters on divinities of Yāska's *Nirukta*. Something like Müller's method has still been used by some authors in the present century; see Kraus, 1987: 17.

\(^{14}\) Cf. Deeg, 1995: 397 f. The same is true for ancient Greece; see Lallot, 1991: 137 f. Ovid gives at times two etymologies for one word: *At focus a flamnis et quod fouet omnia dictus* ("le foyer tire son nom des flammes et du fait qu’il réchauffe tout"); Desbordes, 1991: 155). Various rabbinical etymologies of one and the same word are simultaneously presented; Böhl, 1991: 162.


\(^{16}\) Cf. Gonda, 1991: 177.
sacrificial fee, becomes fit. Etymology is here more than a mere intellectual help to find the meaning of a word; more precisely, it is no such thing at all. Etymologies reveal links between words, and therefore between the objects they denote, links which it is advantageous to know.

*ad 2*) The passage just cited illustrates that etymological explanation usually involves reference to myths. Occasionally it appears that etymologies have given rise to myths. This may be illustrated by *Śatapatha Brāhmaṇa* 3.6.1.8-9: "Now, the gods and the Asuras, both of them sprung from Prajāpati, were contending. Then all the plants went away from the gods, but the barley plants alone went not from them. The gods then prevailed: by means of these [barley-grains] they attracted to themselves all the plants of their enemies; and because they attracted (ayuvata, from *yū* therewith, therefore they are called *yava* ‘barley’." (tr. Eggeling).

*ad 3*) A hidden layer of language is revealed in *Śatapatha Brāhmaṇa* 6.1.1.2:18

Indra, by his power (*indriya*), kindled those [other] vital airs from the midst; and inasmuch as he kindled (*indhi*), he is the kindler (*indha*): the kindler indeed, — him they call ‘Indra’ cryptically, for the gods love the cryptic.19

We learn that Indra’s ‘real’ name is Indha, not Indra. We learn from this and many other passages that things and persons (including gods) have a real name which corresponds to their essence. This real name is sometimes hidden, "for the gods love the cryptic". It seems clear that both the gods themselves and human beings use ‘incorrect’ forms such as Indra. Sometimes however the gods are said to use the correct forms, only human beings using incorrect forms. So at *Śatapatha Brāhmaṇa* 1.1.4.4: "He takes the skin of a black antelope by means of [the formula] ‘thou art protection, [a bestower of] bliss (*śarman*), for *śarman* is its name among men, but *śarman* is that used among the gods.” (tr. Gonda, 1988: 248).

*ad 4*) Different etymologies of one and the same word (often a name) are frequently met with, sometimes even in one and the same text. A passage from the *Śatapatha Brāhmaṇa* (10.6.5.5) links the name Aditi to the root *ad*. But another passage from the same Brāhmaṇa has an altogether different explanation (7.4.2.7): "Aditi is the earth, for this earth gives (*dadate*) everything here.” Besides the etymology of Indra discussed above (from *indhi*), the *Taittirīya Brāhmaṇa* (2.2.10.4) offers an altogether different one: "No one withstood this power (*idam indriyam*) in him. That is why he is called ‘Indra’.” Two different etymologies of one word in one and the same passage occur at *Śatapatha*...
Brāhmaṇa 11.1.6.7: "The gods were created on entering the sky; and this is the godhead of the gods (deva) that they were created on entering the sky (div). Having created them, there was, as it were, daylight from him (i.e. Prajāpati); and this also is the godhead of the gods that, after creating them, there was, as it were, daylight (divā) for him." (tr. Eggeling)

Summing up: The etymologies in the Brāhmaṇas were believed to bring to light connections between objects that are normally hidden. Similarities between words can reveal those connections. More often than not these connections link the objects concerned with the mythological realm, i.e., with a reality which is not directly accessible to our senses. The fact that multiple etymologies for a single word are frequently met with, suggests that the connections established with their help constitute a network rather than a one to one correspondence. The practical advantage of these etymologies is that they allow man to obtain knowledge about these connections with the hidden reality. This knowledge — the texts emphasize it repeatedly — is of great importance: it can convey a number of advantages to him who knows.

This short résumé shows the extent to which the etymologies of the Brāhmaṇas fit in with other aspects of the religion that expresses itself through these texts. It is not only through etymologies that the Brāhmaṇas establish links with the hidden realm of mythology. And it is not only the knowledge of etymological links that is stated to convey numerous advantages. Nor is the idea of a network of connections only noticeable where the Brāhmaṇas present etymologies. In short, all the characteristic features that reveal themselves in our study of the etymologies are also found in other aspects of the religion of the Brāhmaṇas.

Similar links are established, not on the basis of verbal similarities, but on the basis of other similarities as well.20 Michael Witzel (1979: 11 ff.), following Karl Hoffmann (1975-76: II: 524 f.), speaks of ‘noems’ and ‘noematic categories’ to refer to traits that objects may have in common, and which are behind the "identifications" which are so typical for these texts. In the pravargya ritual, for example, the glowing red pot is identified with the sun (Witzel, 1979: 2), and the common features between these two objects are easy to guess. In a more recent publication Witzel puts it like this (1996: 169): "The matter may be summarized as follows: any two objects, ideas, entities can be linked with each other by establishing connections of smaller or greater

20 Cp. Brian K. Smith's (1989: 47) following observation, which sets the tone for his book Reflections on Resemblance, Ritual, and Religion: "I would suggest here, and will be at pains to prove throughout the remainder of this study, that there is a philosophical center around which all Vedic thought resolves. That center I will call resemblance. [This] concept, I believe, underlies Vedic religious and philosophical discourse in its entirety. ... Universal resemblance, whereby entities, things, forces, activities, cosmic planes — indeed, all the components of the universe as a whole — have essential affinities to related others, helps us to reform our understanding of the Vedic preoccupation with making and finding connections."
similarity (bandhu, nidāna) between them. Then they are not only regarded as linked but as essentially ‘identical’ — at least within the framework of the ritual. Whatever is done to one object or entity affects the other. ... The identifications or homologies can cover a single aspect of the two or three entities involved (even the number of syllables of the word signifying both entities) or they can cover a larger number of such links. To discover them is the aim of much of the discussion in the Brāhmaṇa style text."

The following characterization of Vedic thought is found in Brian K. Smith’s Reflections on Resemblance, Ritual, and Religion (1989: 80-81): "Connection thus bring together the immanent and the transcendent in such a way that the inaccessible is made accessible by the play of resemblances, and the manifest is fulfilled by participation in the transcendent. The universal elements, emitted from the Cosmic One, attain their full, actualized reality only when linked one to another and to their point of origin. Such a composition based on connection rejoins the Cosmic One into a unity of parts in which the simple and the limited — while remaining simple and limited — participates in the whole, the unlimited. Each particular ‘name and form’ can realize its true nature only by finding its place in this chain of resemblance — or, rather, by being placed ‘in bondage’ with all of its counterparts under the umbrella of the prototype. Universal resemblance keeps separate while it unifies, its specific economy regulated by avoiding the extremes of identity and individuality."

Both the notion of "identification" and that of "resemblance" in this connection have been criticized by Albrecht Wezler (1996), who draws attention to the fact that some "identifications" do not connect with the mythical realm, i.e., with the transcendent. Sometimes also an explicit justification is given which has nothing to do with resemblance, but all the more with other factors, such as a causal link, or something else. While Wezler’s cautionary observations may no doubt contribute to a fuller understanding of the texts concerned, there is no reason as yet to doubt that many of these "identifications", like many of the etymologies, establish a link with the transcendent. Indeed, the fact that resemblance (phonetic resemblance) plays such an important role in the etymologies, is an argument — if such was needed — in support of the importance of resemblance in at least a considerable part of the "identifications".

The Nirukta — it was stated before — tries to make sense of, and bring order into, these etymologies. How does it do so? Here we have to keep in mind that Yāska, being most probably a Vedic Brahmin, could not reject the validity of these etymologies. Their validity was, for him, beyond doubt. His question was rather: how have they been arrived at? and, how does one establish new ones? The fact that he
asked these questions and looked for general rules underlying the etymologies of the 
Brāhmaṇas no doubt betrays Yāska’s intellectual distance from the etymologies he tried 
to understand. It is certainly no coincidence that most of the four features which 
characterize Vedic etymologizing and which were enumerated above, no longer 
characterize Yāska’s procedure. His etymologies do not typically establish a link with 
the mythological realm; nor do they as a rule reveal hidden layers of language. They 
are still secret, but no longer for the concrete reasons given for this in the Brāhmaṇas. The 
one feature that remains valid for Yāska’s etymologies is that there can be several 
etymologies for one word.

It was pointed out above that the enumerated features of Vedic etymologizing 
fitted very well into Vedic religion. Etymologizing was just one more way of 
establishing the links that according to Vedic religious understanding link different 
objects belonging to this and the other world. Since in Yāska’s etymologies the religious 
dimension (connection with the mythological realm; access to a hidden layer of 
language) has virtually disappeared, we may conclude that Yāska’s religious views were 
no longer those of the Vedic period. This, however, raises the question what good 
etymologies would be for him.

A number of rules are formulated in the second chapter of the Nirukta that 
should help the student to find etymologies on his own.21 The most important among 
these rules is no doubt the one that etymologizing should, first of all, be guided by the 
meaning of the word concerned; phonetic considerations play a less important role: 
"One should examine [a word] being intent upon [its] meaning, with the help of some 
similarity in function (with other words). When not even such a similarity is present 
one should explain on the basis of similarity in a syllable or in a single sound." (Nirukta 
2.1). In the case of unknown words, therefore, one looks at the context in which they 
occur (usually a Vedic hymn), so as to get a first impression as to their meaning. 
Subsequently one looks for other words (they have to be verbal forms, according to the 
Nirukta) which are more or less similar to the word under study. Semantic 
considerations, however, come first. So a verbal form which is less similar but closer to 
the expected meaning is to be preferred to a more similar verbal form which does not 
support the desired meaning. And words which are known to have several meanings, 
have also several etymologies. An example is the word go: "The word go is a name for 
‘earth’ because it goes (gata) far and because living beings go (gacchanti) on it. Or [it is 
a name] of something22 which moves (gāti). o [in go] is a nominal suffix. Moreover, 
[the word go] is the name of an animal (viz. ‘cow’) for this same reason. ... Also a bow-

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21 For a full discussion, see Deeg, 1995: 78 f.
22 This interpretation of Sanskrit gāter vā follows Eivind Kahrs, 1984: § 12; cp. Kahrs, 1998: 115, 132- 
133.
string is called *go* ... because it sets arrows in motion (*gamayati*)" (*Nirukta* 2.5) And if one does not find verbal forms that resemble the word to be explained, one should not be discouraged.

The *Nirukta* gives no explanation as to why ‘etymologies’ should be valid at all. The explanation which has been offered by most modern interpreters of the text, viz., that the ‘etymologies’ tell us something about the history of the words concerned, is demonstrably incorrect.\(^{23}\) It appears that the author of the *Nirukta* did not look upon language as something developing in the course of time. This is not surprising in the Indian context; we know that the Veda, and therefore also the language in which it is composed, came to be looked upon as eternal, i.e., without beginning. It is not impossible that this view existed already in the days of the *Nirukta*, i.e., several centuries before the beginning of the Christian era (see above). Classical India, unlike for example classical Greece, could believe in the existence of one ‘real’ language, all other languages being, at best, imperfect reflections of it.

One way to account for the validity of semantic etymologies based on the similarity between words (for those who accept this validity) would be to claim that there are ultimate meaning bearers, such as individual sounds or small groups of them, each with its own specific meaning. Plato’s *Cratylos* does indeed explore this possibility, as we will see below. However, the *Nirukta* does not adopt this position.\(^{24}\) Interestingly, a number of early Buddhist texts, while referring to Brahmanic learning, mention the term *aksaraprabheda* (Pali *akkharappabheda*),\(^{25}\) which O. Franke (1913: 87 n. 6) translates "Unterscheidung der Silben"; the Pali commentators specify that the reference is to two forms of linguistic analysis, one of them being etymologizing. It seems, therefore, that the idea that individual sounds or syllables have meanings of their own, and that this presumed fact explains semantic etymologies, was not unknown in ancient India, even though the *Nirukta* does not mention it.

The grammarian Patañjali (2nd century B.C.E.), the most authoritative commentator on *Pāṇini’s* grammar, considers and subsequently rejects the proposal that individual sounds have meanings.\(^{26}\) Among the reasons he adduces — following his predecessor Kåtyåyana, whose statements (*vårttika*) he comments — is the following: In grammatical derivations there can be transposition, loss, addition and modification of sounds. If sounds had meanings, these meanings, too, would undergo transposition, loss, addition and modification. Such is not however the case. This argumentation is of

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\(^{23}\) This is shown in Bronkhorst, 1981; Kahrs, 1983, 1984.

\(^{24}\) It does occasionally present ‘deep’ forms which ‘hide’ behind the surface forms; e.g. Nir. 1.1: *te nigantaya eva santo nigamanÅ£ nigahanta va ucyanta ity aupamanyav[ah]* “According to Aupamanyava, these [lists of words] are called nigantaus, being really nigantaus because they are quoted (nigamanÅ£).”

\(^{25}\) See Bronkhorst, 1989: 129 f.

particular interest, for Yāska's *Nirukta* (2.1-2) had presented almost exactly the same reasons in order to show that in etymologizing one is free to transpose, remove, add or modify sounds. This proves that — in the opinion of their practitioners — neither etymologizing nor grammar could possibly arrive at meanings of individual sounds.27

This does not mean that the idea of "real" meanings attaching to individual sounds was abandoned by all in ancient India. A different attitude towards language, and towards sacred utterances in particular, manifests itself in the religious literature of India. This different attitude is interested in the deeper — some would say: mystical — meaning of these utterances. Already the Vedic texts sometimes ascribe significances to parts of words that have nothing to do with their ordinary meanings. For example, the three syllables of the word *pu-ru-śa* ‘person, self’ are stated to correspond to a threefold division of the self: to be placed in the world of the sacrificer, in the world of the immortal(?) and in the heavenly world respectively (*Aitareya Brāhmaṇa* 3.46 (15.2)). The three syllables of *hr-da-yam* ‘heart’ are explained as follows: "*hr* is one syllable. Both his own people and others bring (*hr*) offerings unto him who knows this. *da* is one syllable. Both his own people and others give (*da*) unto him who knows this. *yam* is one syllable. To the heavenly world goes (*eti* [pl. *yanti*]) he who knows this."28 The 36,000 syllables of 1000 *brahmi* hymns correspond to as many days of a hundred years, according to the *Aitareya Āranyaka* (2.2.4). The seventeen syllables of the utterances *o śrāvaya, astu śrāṣṭr, yaja, ye yajāmahe* and *vaṃsa* are the seventeenfold god Prajāpati (*Śatapatha Brāhmaṇa* 12.3.3.3).

More detailed are two passages from the *Chāndogya Upaniṣad*. The word *satyam* ‘truth’ is said to consist of three syllables *sa-ti-yam*;29 *sa(t)* is the immortal, *ti* the mortal, with *yam* the two are restrained (root *yam*) (*Chāndogya Upaniṣad* 8.3.5). The three syllables of *ud-gṛ-tha* ‘chanting of the Śāmaveda’ mean respectively ‘breath’ — because by it one stands up (*uttiṣṭhati*) —, ‘speech’ (*gṛ*), and ‘food’ — in which all this is established (*sthita*) — (*Chāndogya Upaniṣad* 1.3.6). The second of these two analyses tries to keep contact with the ‘real’ meanings of the syllables concerned, the first one does not even try to do so.

The *Bṛhadāraṇyaka Upaniṣad* contains a story (5.2) that is interesting in the present context. The gods, men and the demons dwelt with father Prajāpati as students of sacred knowledge. Asking for instruction, Prajāpati uttered the same syllable *da* to each of them. The gods understood this as *dāmyata* ‘restrain yourself’, the men as *datta*

27 An exception must of course be made for such verbal roots and other grammatical elements as consist of just one sound.
28 *Bṛhadāraṇyaka Upaniṣad* 5.3; tr. Hume.
29 *ti* is the dual of *tī*, as Keith (1909: 207) pointed out. The analysis *sat-ti-yam* is also found in *Bṛhadāraṇyaka Upaniṣad* 5.5.1, *Aitareya Aranyaka* 2.1.5. For another explanation of *satyam* (= *sat + tyam*), see *Bṛhadāraṇyaka Upaniṣad* 2.3, *Kauṣitaki Upaniṣad* 1.6, *Taittiriya Upaniṣad* 2.6; further Kudelska, 1995.
‘give’, while the demons understood this same syllable da as dayadhvam ‘be compassionate’. The divine voice which is thunder repeats the same: da da da, which is: dámyata, datta, dayadhvam. Therefore one should practice restraint (dama), liberality (dāna) and compassion (dayā). Unfortunately the passage does not explain what is the point of this story, and perhaps one should not attach too much significance to it. It may however be legitimate to surmise that it attributes three different meanings to the single syllable da, meanings which normally express themselves through the intermediary of the words dámyata (or dama), datta (or dāna) and dayadhvam (or dayā).³⁰

Concern with single syllables may also be visible in the explanation of the word šarkara ‘pebble’ with the help of the syllable śaṃ ‘welfare’: šarkara is called thus, while welfare (śaṃ) befell us.³¹

An early indication that individual speech sounds were looked upon as possessing powers may be found, according to Thieme (1985), in the last verse of the Maitrāyaṇiya Saṃhitā, which is also the first verse of the Śaunakiya recension of the Atharvaveda. This verse reads:³² "The thrice seven that go around, wearing all the shapes — let the Lord of Speech put their powers into my body’s [parts] today." Thieme argues that ‘the thrice seven’ are the sounds of language and shows how they can, and may have been, looked upon as constituting a list of 21 elements. He then concludes (p. 565 (938)): "The basic sound units of the sacred language, amounting to the sacred number ‘thrice seven’, are the basic sacred elements of the sacred language. Being sacred, they are loaded with magic powers. Rehearsing them the brahmacārin will not only obtain the technical ability of correctly repeating and retaining what his teacher recites to him, he will, also, appropriate those magic powers: ‘May the Lord of Speech put their powers into my body’s [parts] (or: in my body) today (i.e., at the beginning of my vedic studies)’."

These examples from Vedic literature³³ point the way to a much more widespread concern with the deeper significance of small groups of sounds, and even individual sounds. It manifests itself in the speculative analyses of the sacred syllable oṃ and elsewhere, and reaches its apogee in certain Tantric texts, which attribute a

³¹Taittirīya Brāhmaṇa 1.1.3.7: śaṃ vai no bhūd iti/ tac charkarānām šarkaraviṃ/.
³²Maitrāyaṇiya Saṃhitā 4.12.1 (ed. von Schroeder p. 179 l. 14 f.) ~ Atharvaveda (Śaunakiya) 1.1 ~ Atharvaveda (Paippalāda) 1.6: yē trisaptah pariṣṭanti viṣvā rūpānī bhṛrataḥ/ vācāsptār bīrā tēsām tan(i)ō/ iyd dadhāthu me// tr. Thieme. Doubts regarding Thieme’s interpretation of this verse have been raised by Deshpande (1997: 33 f.)
³³Similar examples can be found in more recent literature. The Devi Bhāgavata Purāṇa (9.1.6-7; cited and translated in Jacobsen, 1999: 26-27) explains the word prakṛti in two ways, the second one dividing the word into the three syllables pra-kr-ti: "The pra-word means the most excellent satvā guṇa, kr means the middle rajas guṇa, and tī denotes the tamas guṇa. She whose own nature is triguna, is endowed with powers. She is superior in creating, therefore she is called prakṛti." (gaṇe satvē praśaste ca pra-sabdō vartate śrutah/ madhyāme rajasi kṛṣ ca ti-sabdas tamasi smṛtah// trigunātmavasvarūpā yā sā ca śaktisanvantī/B padhānā sṛṣṭikarane prakṛtīsen tena kāhyate/).
specific metaphysical significance to every sound of the Sanskrit language.34 These Tantric speculations present, in a way, the Indian counterpart of Plato’s ‘primary names’ and the ‘primary sounds’ of the Stoics, to be discussed below. Yet there is a major difference. These Tantric speculations base themselves primarily on so-called bija-mantras, utterances which are usually devoid of ordinary meaning. The metaphysical meanings assigned to the individual sounds are not, therefore, meant to contribute to the meanings of ordinary words that contain them. No longer restrained by the shackles of ordinary language use, the Tantric authors could establish the meanings of all the sounds of the Sanskrit language.35

It will be clear that these Tantric speculations are far removed from the etymologies which form the subject matter of this study. We will not, therefore, study them in any detail. Be it however noted that these Tantric speculations have parallels in the Jewish Kabala and similar developments within Islam.36 Yet, though removed from etymologies, these speculations cannot be completely separated from them. They are, in a way, the ultimate outcome of the process of analysis which found its inspiration in those etymologies.

Where does this leave us with regard to the question as to how Indian thinkers explained semantic etymologies? During the Vedic period the validity of these etymologies was not questioned since they were based on the more general principle, not confined to language, that similar things are connected — or even identical — with each other. During the then following period this justification fell away, but people went on etymologizing. No satisfactory theoretical justification was however worked out, even though the idea that constituent syllables or sounds somehow possess meanings that account for the meaning of the whole word survived in various forms.

34 See Padoux, 1990. These Tantric developments are not without precursors in Vedic literature. See, for example, the following passage from the Pañcaviṃśa Brāhmaṇa (= Tāndya Mahā Brāhmaṇa) (20.14.2) and Jaiminiya Brāhmaṇa (2.244; close to, but not identical with it): ‘Prajāpati alone was here. Vāc alone was his own; Vāc was second to him. He reflected, ‘Let me send forth this Vāc. She will spread forth, pervading all this.’ He sent forth Vāc. She spread forth, pervading all this. She extended upwards as a continuous stream of water. [Uttering the sound] a, he split off a third of it — that became the earth ... [Uttering the sound] aṁ he split off a [second] third — that became the midregions ... [Uttering the sound] ha he cast [the last] third upwards — that became the heaven.’ (tr. Holdrege, 1994: 44). The context provides no clue as to why exactly these sounds have the effect described.
3. The situation in ancient Greece is rather different from India, in that the Greeks and their successors did not look upon their language as the only true language. This complicated matters considerably, and it is not impossible that this fact is partly responsible for the relatively suspicious way in which the problem was often approached in the Western tradition. Yet there is a respectable list of thinkers who occupied themselves with it.

Plato’s *Cratylus* is the first full investigation of ‘etymologies’ that has survived. In this dialogue Socrates is engaged in a discussion with two other characters, Cratylus and Hermogenes. It is possible, but not certain, that Cratylus in real life represented an ‘etymologist’; it seems however certain that the ‘etymological’ point of view did have real supporters. Plato’s dialogue, i.e., the person of Socrates in it, initially seems to support it, but in the process of working it out in detail changes position.

The basic question discussed in the dialogue is whether "everything has a right name" of its own, which comes by nature" (383a). Arguing that this is the case, Socrates is led to conclude that the initial lawgivers knew "how to embody in the sounds and syllables that name which is fitted by nature for each object" (389b). Astyanax ‘Lord of the city’, for example, being the name of the son of Hector the ruler of Troy, is appropriate (392d-e) or, as he says earlier (385b f.), true. This example takes us right into the analysis of words in view of determining their appropriateness. This analysis does not however have to fit the word too closely. It doesn't matter if a letter is added or subtracted (393d). "Varieties in the syllables is admissible, so that names which are the same appear different to the uninitiated, just as the physicians' drugs, when prepared with various colours and perfumes, seem different to us, though they are the same, but to the physician, who considers only their medicinal value, they seem the same, and he is not confused by the additions. So perhaps the man who knows about names considers their value and is not confused if some letter is added, transposed, or subtracted, or even if the force of the name is expressed in entirely different letters. So, for instance, in the names we were just discussing, Astyanax and Hector, none of the letters is the same, except t, but nevertheless they have the same meaning." (394a-b).

"We often put in or take out letters, ... and we change the accent" (399a). Originally the true nature of words was more easily recognizable, but people attach "more importance to euphony than to truth" (404d), they beautify names (408b), they add sounds merely for the sake of euphony (412e), to make the words prettier (417e), they "care nothing for the truth, but only for the shape of their mouths" (414d). "The original words have

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37 Note that right at the beginning of Plato’s dialogue of that name, Cratylus is presented as holding the view "that there is a kind of inherent correctness in names, which is the same for all men, both Greeks and barbarians" (383a).
38 See Kraus, 1987; Lallot, 1991.
39 Rijlaarsdam (1978: 65 f.) discusses the use of the word ‘name’ (όνομα).
before now been completely buried by those who wished to dress them up, for they have added and subtracted letters for the sake of euphony and have distorted the words in every way for ornamentation or merely in the lapse of time” (414c); "they keep adding to the original words until finally no human being can understand what in the world the word means” (414d). In brief, "words get twisted in all sorts of ways" (421d). The ancient language, on the other hand, shows clearly the real sense of words (418b). It is also clear that "when anyone knows the nature of the name — and its nature is that of the thing — he will know the thing also, since it is like the name” (435d-e). It is striking to see that the factors specified in the Nirukta as to be taken into consideration in etymologising (transposition, loss, addition and modification of sounds) are found here, too.

The Cratylus contains a great number of practical examples of ‘etymologies’. For our present purposes it is not necessary to discuss these in detail. It is more interesting to see how Plato, through Socrates, faces the problem of the multitude of languages. Greek is for him not the only language, nor indeed the only correct, or even the best language. The creators of other languages are clearly assumed to have taken equally great care to make names in those other languages ‘fit’ their respective objects. The ideal names are expressed differently in different languages: "Then, my dear friend, must not the lawgiver also know how to embody in the sounds and syllables that name which is fitted by nature for each object? Must he not make and give all his names with his eye fixed upon the absolute or ideal name, if he is to be an authoritative giver of names? And if different lawgivers do not embody it in the same syllables, we must not forget this ideal name on that account; for different smiths do not embody the form in the same iron, though making the same instrument for the same purpose, but so long as they reproduce the same ideal, though it be in different iron, still the instrument is as it should be, whether it be made here or in foreign lands ... On this basis, then, you will judge the lawgiver, whether he be here or in a foreign land, so long as he gives to each thing the proper form of the name, in whatsoever syllables, to be no worse lawgiver, whether here or anywhere else” (389d - 390a). The result of this is that the ‘etymological’ method can be applied to other languages too: "if foreign names are examined, the meaning of each of them is equally evident” (400b-c). However, "if we should try to demonstrate the fitness of [foreign] words in accordance with the Greek language, and not in accordance with the language from which they are derived, you know we should get into trouble” (409e). Socrates admits however that where he finds it hard to understand a word and its ‘etymology’, he applies the contrivance of claiming it to be of foreign origin (416a).

40 They have been collected and systematized in Gaiser, 1974: 54-57.
The discussion of this device induces Socrates to take his investigation even further than heretofore, and it is this continued investigation which provides him with one of the arguments because of which in the end he turns against ‘etymologies’. His train of thought runs as follows: "If a person asks about the words by means of which names are formed, and again about those by means of which those words were formed, and keeps on doing this indefinitely, he who answers his questions will at last give up ... Now at what point will he be right in giving up and stopping? Will it not be when he reaches the names which are the elements of the other names and words? For these, if they are the elements, can no longer rightly appear to be composed of other names."

This gives rise to a question: "How can the earliest names, which are not as yet based upon any others, make clear to us the nature of things, so far as that is possible, which they must do if they are to be names at all?" The answer proposed by Socrates is that "the name-maker grasps with his letters and syllables the reality of the things named and imitates their essential nature". Socrates admits that "it will seem ridiculous that things are made manifest through imitation in letters and syllables"; yet there is no alternative, unless we were to believe that the gods gave the earliest names, or that we got the earliest names from some foreign folk and the foreigners are more ancient than we are, or resort to some other evasive tactic. Socrates therefore proceeds to assign meanings to individual letters; it would take us too far to give a detailed account of his results, but the principle is simple: the phonetic nature of a sound corresponds to the object it denotes, the active sound rho, for example, expresses activity. By combining these individual letters, the lawgiver makes by letters and syllables a name for each and every thing, and from these names he compounds all the rest by imitation.

Having reached this far, Socrates discovers an insufficiency in the view propounded, which he uses as one of his arguments against it: "If the name is like the thing, the letters of which the primary names are to be formed must be by their very nature like the things". But not infrequently a word contains sounds which have no right to be there, such as the sound lambda, which expresses softness, in the word sklērotēs ‘hardness’. One might of course argue that this is an added sound which does not really belong in this word, but this raises the question how it got there. The answer can only be ‘by custom’ or ‘by convention’, but this takes us back to the position which was intended to be refuted in the first place, viz., that the relationship between words and their objects is determined by convention. Socrates concludes: "I myself prefer the theory that names are, so far as is possible, like the things named; but really this attractive force of likeness is, as Hermogenes says, a poor thing, and we are
compelled to employ in addition this commonplace expedient, convention, to establish the correctness of names." (435c)

One of the things to be noted in this dialogue is the desire to identify the ultimate elements of language and their meanings. Indeed, Socrates turns against the position of Cratylus precisely because his attempt to connect the primary names with the things denoted does not succeed.

In contrasting the Cratylus with the Nirukta and with Indian etymologising in general, several important differences deserve our attention. It has already been pointed out that the Greeks did not look upon their language as the only true language. To this must be added that Plato speaks about words as having been created by a or several lawgivers ("with the dialectician as his supervisor"; 390d), which is in total contrast with the Indian conception of things. Indeed, the grammarian Patañjali (introduced above) made the famous, and opposite, observation that no one who is in need of words would go to a grammarian the way someone in need of a pot goes to a potter to have one made.41 The idea of words being made by anyone, human or superhuman, was totally unacceptable in India. For Plato, on the other hand, it is fundamental. What is more, the original name-givers were no ordinary persons (401b), and the suggestion is made that he who gave the first names to things (here the singular is used) is more than human (438c). The name-givers are sometimes called demiourgos (431e), and it is not impossible that Plato looked upon the original name-giver as close to, or identical with, the Demiurge, the maker of this world mentioned in some other dialogues (esp. Timaeus). This link is particularly interesting in that it connects etymologising with cosmology, a connection that came to play a role in the thought of later Platonic thinkers, as we will see below.

I will not pursue the further development of semantic etymologizing in classical Europe. The Stoics actively practiced it, as did the Alexandrian tradition of grammarians. The situation in European antiquity came to be somewhat complicated by the fact that some ideas about the development of one language out of another one came to be accepted. Latin, in particular, was often thought of as having derived from Greek. Myths, such as the one about the origin of the founders of Rome, supported this belief (Strobach, 1997: 85). When, therefore, an author like Plutarch derives Latin words from Greek words, he may intend his etymologies to be understood as histories of the words concerned. Whether all his etymologies are to be understood in this manner remains unclear (Strobach, 1997: 55 ff.). There can however be no doubt that texts like Plato’s Cratylus deal with semantic etymologising, not with historical etymologies.

I think we are entitled to conclude from the above observations that early Indian and classical European thinkers were aware of some of the difficulties surrounding semantic etymologies. The author of the *Nirukta* tries to formulate the rules that permit us to obtain valid semantic etymologies, but does not feel free to doubt their validity. The author of the *Cratylus*, on the other hand, arrives at the conclusion that the validity of semantic etymologies almost inescapably implies that individual sounds have each their own meaning. Since he finds this difficult to accept, he raises doubts as to the validity of such etymologies.

4. For us, modern researchers, the validity of semantic etymologies is no longer an issue: semantic etymologies are not generally valid. Neither Yāska's method nor Plato's speculations as to the meanings of individual sounds are acceptable to us. We are nevertheless confronted with the problem that many people apparently did accept these etymologies as valid, and our problem is to make sense of *that*.

Two directions are open to us. On the one hand, we can try to understand semantic etymologies against the background of their respective cultures; in other words, Indian semantic etymologies are to be explained in terms of Indian culture, Greek semantic etymologies in terms of Greek culture, and so on. Alternatively, we can see in semantic etymologies a universal phenomenon, not inherently linked to any particular culture, and therefore look for a universal explanation. The examples adduced in the preceding pages should have left no doubt that semantic etymologizing is indeed a universal phenomenon, which is in need of a universal explanation. However, before turning to it we will have to pay attention to the one serious attempt that has been made to understand Indian semantic etymologies as an Indian phenomenon.

Eivind Kahrs' recent study called *Indian Semantic Analysis: The ‘nirvacana’ tradition* (1998) presents a new and interesting hypothesis concerning semantic etymologies in classical India, not primarily Vedic etymologies. For Kahrs, etymologies are part of the Indian universe of discourse. That is to say, etymologies are part of the methods used in Indian culture to interpret its texts. The study of etymologies in India is therefore the investigation of a systematically applied means of interpretation (p. 9). By finding here patterns that are repeated over and over again, one may detect certain basic features of classical Indian traditions. "For the present investigation" — Kahrs states on p. 11 — "it is precisely the constant factors and the indigenous interpretations of them at various points in time which are of interest".

Kahrs' study concentrates, as far as etymologizing is concerned, on the *Nirukta*, and on some Śaiva texts from medieval Kashmir. These texts use etymologizing as a conscious device. Briefly put, Kahrs claims (p. 174) that "it is possible to argue that
ultimately all nirvacanas (= semantic etymologies, JB) are to be understood according to a substitutional model". The arguments given to support this hypothesis fall into two distinct groups.

Chapter 4 ("The universe of Yāska") deals in great detail with the various ways in which nirvacanas are presented in the Nirukta. The most important ones of these, Kahrs argues on the basis of copious material, use essentially a genitive case ending. The most perfect way of presentation is of the type megho mehatiti sataḥ, which literally means: "meha ('cloud') is of something really existing such that one can say [of it]: mehati ‘it rains’". The genitive ending finds expression in the word ‘of’ of the translation.

The next question is: what is the exact meaning of this use of the genitive? What does it mean to say that the word meha is of something of which one can say ‘it rains’ (mehati)? The most straightforward interpretation might seem to be that the word meha belongs to something, viz. a cloud, of which one can say that it rains. This would seem to make perfect sense. Yet Kahrs does not seriously consider this possibility. He rather translates phrases like this in the following manner: "meha is in the meaning of that which really exists so that one says [of it]: ‘it rains’" (p. 162; my emphasis). Yāska, according to Kahrs, employs a genitive to indicate a substitution procedure as well as to indicate that which is signified by a word and thus ultimately its synonym. The substitutional model, mentioned earlier, is thus based on a particular interpretation of the genitive. Is this a regular interpretation of the genitive in Sanskrit?

Kahrs claims it is. This kind of use of the genitive ending is called sthā numeros in Sanskrit grammatical literature. Kahrs believes that it is firmly rooted in ordinary Sanskrit (p. 234). He comes to the conclusion "that the usage of the sthā numeros is a well established feature of ordinary language" (ibid.). "It is evident" — he states on the same page — "that you could get the usage of the sthā numeros from the Sanskrit language itself". And again, one page earlier (p. 233): "Such a usage of the genitive is in accordance with established Sanskrit usage."

This all sounds rather favourable to Kahrs's main thesis. All that remains to be done, one would think, is cite some passages from classical or Vedic literature that show that such a usage of the genitive is indeed well established in Sanskrit. No attempt is however made to prove the point, so often repeated, that the substitutional use of the genitive is well established Sanskrit usage. The reason is easy to guess. The genitive of substitution may not be all that well established in Sanskrit.

An exception has to be made for grammatical literature. Pāṇini's grammar, in particular, uses the genitive in this way. Kahrs rightly points out that "to interpret a genitive as a substitutional genitive is nothing remarkable in Sanskrit grammatical
literature" (p. 236). Then, however, he continues: "Nor is there anything ... which restricts such a usage of the genitive to grammatical texts." This is far from obvious. The substitutional genitive in grammar is a technical device which, like most other technical devices of grammar, is most unlikely to be valid anywhere else. Pāṇini's grammar uses a number of technical terms and devices, which are properly introduced, and which claim no validity outside this grammar. The special use of the genitive is just one of such devices. It is introduced in sūtra 1.1.49 (saṣṭhi sthāneyogaḥ), which means, in Böhtlingk's translation: "Der Genitiv in einem Sūtra bezeichnet dasjenige, an dessen Stelle Etwas treten soll." The use of the genitive in Pāṇini's grammar is therefore special, and should not, one would think, be used to elucidate the use of the genitive in other works.

Kahrs does not agree. He discusses in detail the portion of Patañjali's commentary (the Mahābhāṣya) on this sūtra of Pāṇini, as well as the subcommentaries thereon, and finds there an argument which, in his opinion, "would not work were not the use of the sthānaśaṣṭhi firmly rooted in the usage of ordinary Sanskrit" (p. 234). This, and only this, makes him conclude "that the usage of the sthānaśaṣṭhi is an established feature of ordinary language". This conclusion, which is vital to Kahrs's thesis, depends therefore, not on an attestable feature of the Sanskrit language, but on the correct interpretation of a scholastic argument, and on nothing else.

Which is the argument which leads Kahrs to his conclusion? It is essentially this. Patañjali points out that the genitive case ending can have "one hundred meanings, or as many as there are," and that therefore sūtra 1.1.49 restricts, for Pāṇini's grammar, the meaning of the genitive ending to the single meaning "that in the place of which something will be substituted" (p. 197). Kahrs is of the opinion that the sūtra can only restrict the meaning in this manner, if the meaning "that in the place of which something will be substituted" does already belong to the genitive ending. Normally the genitive ending expresses this meaning as well as all the other ones, but as a result of sūtra 1.1.49 only this meaning remains.

Since this part of Patañjali's comments — which follow a vārttika by Kātyāyana — sets the tone for the then following discussion, it is important to understand it correctly. According to Kahrs these comments presuppose that the genitive covers, of its own, the substitutional meaning. From a purely logical point of view he is right. Logically speaking, the substitutional meaning must be one of the hundred meanings, "or as many as there are", that Patañjali assigns to the genitive case ending. But this is not the same as concluding that the substitutional genitive is a well established feature of Sanskrit in general. The general meaning of the genitive case ending is relation in general, more precisely: everything that remains after specifying the meanings of the
other case endings (P. 2.3.50: śaṣṭhī śeṣa). Kahrs describes it as follows (p. 237): "A[ṣṭādhyaṇḍi] 2.3.50 śaṣṭhī śeṣa teaches that a genitive case ending is introduced to denote ‘the rest’ (śeṣa). According to the Kāśikāvṛtti this rest is any relation, sambandha, which is not a kāraka-relation and different from the meaning of the nominal stem. In other words, a genitive case suffix is introduced to denote any relation sustained between entities, that is to say, any non-verbal relation in general, such as father-son, master-servant, part-whole, etc. The fact that two entities are mutually related by their appearance in a given context is expressed by the genitive case. But the particular type of relation is not specified." This, of course, includes an enormous lot. It includes, for example, the sense "uncle of", and in certain exceptional circumstances the Sanskrit equivalent of "John is of Mary" or "John belongs to Mary" will have to be interpreted as meaning "John is Mary's uncle". This is not however the same as saying that the meaning "uncle of" for the genitive case ending is a well established feature of the Sanskrit language. The situation is not different, as far as I can see, for the substitutional meaning of the genitive case ending. There is just no evidence that this meaning is a regular feature of Sanskrit. This does not change the fact that this meaning, like the meaning "uncle of", is somehow included in the hundred or more cases covered by the genitive.

It is interesting, but also somewhat puzzling, that Kahrs seems to agree with this conclusion. He cites (p. 238 ff.) the example devadattasya yajñadattaḥ "Devadatta's Yajñadatta", where the idea is that Yajñadatta is the son of Devadatta. He compares this with the grammatical rule (2.4.52) aster bhūḥ "of as, bhū). Then he remarks (p. 238): "Just what the relation is ... can not be known from the statement aster bhūḥ alone, anymore than one knows from the statement devadattasya yajñadattaḥ just what relation obtains between Devadatta and Yajñadatta. But if yajñadattaḥ is replaced by an obvious relational term such as putraḥ 'son', the relation in question is immediately understood: Devadatta's son. Now, in the case of aster bhūḥ, where bhū itself is no obvious relational term, the relation marked by the genitive is determined by the expression sthāne which defines the genitive [in Pāṇini's grammar]. [The rule aster bhūḥ,] then, teaches that bhū occurs in the sthāna of as in certain contexts, ..." Kahrs even refers to Nāgęsa's position, according to which sthāna is not a meaning of the genitive case: it rather conditions the relation which is the meaning of the genitive case (pp. 241 f.). He concludes on p. 248: "I think it proper to accept what Kaiyaṭa and Nāgęsa say, which also Annambhaṭṭa says: the sthāna is called a sambandha 'relation' metaphorically, because it is a necessary condition for the relation in question. Note that I have accepted what most Pāṇiniyas say, namely that the
sthāna is not itself a sambandha and thus not something directly conveyed by the genitive ending ..." (my emphasis).

And yet, in the Epilogue (p. 268-269) the old position is back into place: "... there is nothing remarkable in interpreting a genitive as a substitutional genitive in the context of relations between linguistic elements. ... Nor is there anything in the discussions of A[ṣṭādhyāyī] 1.1.49 ̓aṣṭhi sthāneyogā and the nirdiśyamāna-paribhāṣā which prohibits such an interpretation within or without the boundaries of vyākaraṇa. ... the substitutional use of the genitive is part of the Sanskrit language so that any genitive in a suitable context could be interpreted in such a way." (my emphasis)

It should be clear that it is possible to have serious doubts with regard to the thesis that ultimately all Indian semantic etymologies are to be understood according to a substitutional model. Kahrs himself has such doubts. Towards the end of his book he makes the following remarks (p. 278): "In the light of the technical framework of the Nirukta it is of course also possible to adopt a different model for the interpretation of nirvācana-s. On the view that the -teḥ and -eḥ forms are ablatives one would simply face statements that single out the verbal element which underlies the grammatical formation and identify the action or event considered the reason for a particular name. This is a possibility also if they are considered genitive forms, and it is no longer crucial to determine which case ending we are dealing with." He then adds that perhaps this model and the substitutional model are both simultaneously valid. Perhaps, but one cannot avoid the conclusion that the problem of the Indian semantic etymologies is not definitely solved with the help of the substitution model.

5. It appears, then, that semantic etymologizing is a universal (human) phenomenon which is in need of a universal explanation. In order to make progress in this direction, we may observe that there is a shared element between semantic etymologies and so-called magical acts which are of almost universal occurrence in human societies.42 Both may be looked upon as expressions of the analogical mode of thought, to borrow a term from the anthropologist S.J. Tambiah. Both in etymologies and in magical acts (or what are often referred to as such) similarity frequently plays a determining role. It must suffice here to cite Evans-Pritchard's (1976: 177) following remark about the Azande: "The homoeopathic element is so evident in many magical

42 Some authors (e.g. Brian K. Smith, 1989: 36 f.) object against the use of the word magic, claiming that this term indicates utter foreignness and difference of the activities concerned, that it distinguishes them from proper religion, that it emphasizes their problematic nature, etc. None of this is here intended. No claim is here made that there is such a thing as magic, or that the term has been, or can be, meaningfully used. The word has however often been used in academic literature in connection with activities that show some kind of similarity with the etymologies we are studying. The term is here merely used for convenience, without any claim as to the unity or coherence of the activities covered by it.
rites and in much of the *materia medica* that there is no need to give examples. It is recognized by the Azande themselves. They say, ‘We use such-and-such a plant because it is like such-and-such a thing,’ naming the object towards which the rite is directed.” Similar objects are here brought into connection, just as similar words, or parts of words, are connected in traditional etymologies. It may be interesting to see what explanations practitioners and believers offer for the presumed efficacy of magical acts.

It appears that often the people concerned do not think much about this question. Hallpike (1972: 284; cited in Hallpike 1979: 157-58), e.g., maintains that the Konso never refer to any kind of force or supernatural power to explain their belief in the efficacy of their symbolism. Ohnuki-Tierney (1981: 44-45), similarly, observes that among the Ainu materia medica alone, without the involvement of a spiritual being or a ritual, is considered sufficient to effect a cure: “[T]he analogy between the physical characteristics of [the] beings used in materia medica and the illness ... generates the power of what Frazer once called ‘sympathetic magic’.” Among the Nuer — Evans-Pritchard observes (1956: 104) — magical substances have an efficacy in themselves and do not derive their power from Spirit.

Yet there are cases documented where people do speculate about the reasons why their magic works, or should work. These reasons can be some specific power, or the involvement of spirits. The Azande, Evans- Pritchard (1976: 177) observed, "do not think very much about the matter", yet they "see that the action of medicines is unlike the action of empirical techniques and that there is something mysterious about it that has to be accounted for." 43 In the case of vengeance-magic, for example, they "say that the *mbisimo ngua*, ‘the soul of the medicine’, has gone out to seek its victim." These rationalizations themselves lead to other activities: "The virtue of a medicine is sometimes spoken of as its soul, and is believed to rise in steam and smoke when it is being cooked. Therefore people place their faces in the steam so that the magical virtue may enter into them. Likewise, Azande say that when they cook vengeance-medicines the soul of the medicine goes up in the smoke from the fire and from on high surveys the neighbourhood for the witch it goes forth to seek.” (Evans-Pritchard, 1976: 200). Malinowski (1922: 423) observed that among the Kula the spirits "are not agencies which get to work directly [in magic]. In the Trobriand demonology, the magician does not command the spirits to go and set to work. The work is done by the agency of the spell, assisted by the accompanying ritual, and performed by the proper magician. The

43 The attitude of the Azande towards witchcraft is not dissimilar: ”But even to the Azande there is something peculiar about the action of witchcraft. ... They know that it exists and works evil, but they have to guess at the manner in which it works. ... They only know what the others know: that the soul of witchcraft goes by night and devours the soul of its victim.” (Evans-Pritchard, 1976: 31).
spirits stand in the same relation, as the performer does, to the magical force, which alone is active. They can help him to wield it properly, but they can never become his instruments." On p. 427 Malinowski states that "magic ... is a specific power, ... an inherent property of certain words, uttered with the performance of certain actions ... The words and acts have this power in their own right, and their action is direct and not mediated by any other agency." Here the efficacy of magic is explained with the help of certain forces rather than spirits. "Much of the ‘sympathetic magic’ [said to underlie] the ‘Black Art’ of the Malays seems to work by control of spirits", according to Endicott (1970: 174). This is true to the extent that the manipulation of wax figures has been said to serve the purpose of giving the spirits an example of what is expected of them (Wilkinson, 1906: 73). The ‘medicines’ of the Zulu — the sympathetic associations of which with the desired effects is often plain (Berglund, 1976: 352f.) — "are believed to contain amandla, power" (id., p. 256), which is, however, not traced to any particular source (p. 257).

These examples show that the effectiveness of magical acts is not always taken for granted, and not therefore in all cases beyond the need of some form of explanation in the eyes of those who carry them out. Yet the explanations offered by the performers in these cases seem completely inapplicable to etymologies. This does not mean that there are no similarities. We have seen that the Vedic etymologies refer virtually without exception to a mythical reality, and that sometimes a myth appears to have been created under the influence of the etymology concerned. In both cases a hidden reality is postulated in order to explain the effectiveness of magical acts and of the validity of etymologies respectively.

At this point it will be interesting to consider the theories of Neoplatonism. This is what, in the words of R.T. Wallis (1972: 70), Plotinus (204-270 C.E.) thought about paranormal phenomena: "In these (i.e., paranormal phenomena) Plotinus, like virtually all his contemporaries, except the most determined atheists and materialists — by the third century A.D. a very rare species — firmly believed. Where he differed from many of them was in attempting to accommodate such phenomena to a rational, orderly view of the world. The basis of his explanation is the Stoic doctrine of ‘cosmic sympathy’, the view that, since the world is a living organism, whatever happens in one part of it must produce a sympathetic reaction in every other part. It is by studying and applying the relevant forces that magicians produce their effects." One might cite here Plotinus' Enneads IV.4.40: "But how do magic spells work? By sympathy and by the fact that there is a natural concord of things that are alike and opposition of things that are different, ..." (tr. Armstrong, 1984: 261).
Neoplatonists after Plotinus frequently use the term ‘theurgy’. Wallis (1972: 107) observes: "The methods of theurgy were essentially those of ritual magic, its aim the incarnation of a divine force either in a material object, such as a statue, or in a human being, the result being a state of prophetic trance. Its justification, most clearly expounded in Proclus' little essay On the Hieratic Art, is the magical ‘Principle of Correspondence’, the idea, first that each part of the universe mirrors every other part, and secondly, and more important, that the whole material world is the mirror of invisible divine powers; hence, in virtue of the network of forces linking image to archetype, manipulation of the appropriate material objects brings the theurgists into contact with the deities they represent."

For our present purposes it is interesting to note that some Neoplatonists, among them Proclus and others, extended these ideas beyond magic to the field of language. There is a similarity between words and objects which is of the same type as the similarity which exists between a god and his statue: "Wie die Konsekrationskunst durch gewisse Symbole und geheime Zeichen die Standbilder den Göttern ähnlich macht ..., so bildet auch die Gesetzgebungskunst ... die Wörter als Standbilder der Dinge, indem sie bald durch solche bald durch andere Laute die Natur der Dinge abbildet." And again: "Just as the demiurgic intellect brings into existence in matter the appearances of the very first Forms it contains in itself, produces temporal images of eternal beings, divisible images of indivisible beings, and from beings which are really beings produces images which have the consistency of shadow, in the same way, I think, our scientific knowledge also, which takes as its model the productive activity of the Intellect, makes by means of discourse similitudes of all the other realities and particularly of the gods themselves: ... Since then it produces the names in that way, our scientific knowledge presents them in this ultimate degree as images of divine beings; in fact it produces each name as a statue of the gods, and just as theurgy invoked the generous goodness of the gods with a view to the illumination of statues artificially constructed, so also intellective knowledge related to divine beings, by composition and divisions of articulated sounds, reveals the hidden being of the gods."

Since, then, words imitate their objects, one can arrive at a knowledge of objects through words, especially through etymologizing, i.e., through the constituent syllables.

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44 Theurgy took as its authoritative basis the Chaldean Oracles which date from the mid-second century C.E.; see Johnston, 1997.
45 Note that a Christian author like Pseudo-Dionysius does not hesitate to describe the eucharist as theurgy. Here "[t]he bread and wine are representations of divine power in the same way that divine names are 'statues'" (Janowitz, 1991: 370). For divine names as 'statues’, see below.
of the words (Hirschle, 1979: 20). Be it noted that Proclus distinguishes three kinds of words: divine, daemonic, and human. Divine words are closest to their objects, they are 'coexistent' with them, daemonic words less so, and human words have only limited similarity with their objects. Obviously human words are least capable of consequent etymological analysis. The situation is quite different with the secret names of gods, whose efficacy is the result of specially efficacious combinations of sounds. Hirschle (1979: 27-28) draws in this connection attention to certain secret names of gods found in Greek magical papyri from Egypt, which belong to no known language: "Es sind scheinbar bedeutungslose Namen, nichts anderes als bizarre Lautkombinationen, die bis zu 100 und mehr Buchstaben umfassen können". The parallelism with the meaningless bijamantras of Tantrism is striking. Both in India and in the Hellenistic world, it appears, the search for the elementary constituents of language went hand in hand with the postulation of higher levels of language, in which ordinary meanings are no longer present.

This is of course not the place for a general exposition of Neoplatonic philosophy as a whole, of which the above ideas about magic and etymologizing are part. For our present purposes it suffices to retain the following observation: Neoplatonism explained both the effectiveness of magical rites and the revealing potential of etymologies with the help of one mechanism, that of cosmic sympathy. Cosmic sympathy creates a network that links similar objects, and similar words, to each other, and to higher forces with which they share features. Cosmic sympathy is possible because the world is a living organism.

Neoplatonic ideas played a major role in the 'natural magic' that exerted much influence in Renaissance Europe (Walker, 1958; Yates, 1964; cf. Hadot, 1982). This magic — as Thomas M. Greene points out (1997: 262) — requires the assumption that there is an inherent correspondence if not an identity between sign and its object, that there is a natural language and a natural semiotics. It comes as no surprise that sixteenth century critics of magic emphasize the conventional nature of language, which is the exact opposite of the position maintained by the upholidders of magic (ibid. p. 255 f.). The same period has an interest in etymology. For Petrus Ramus etymology

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48 This interest in non-historical etymologies is all the more striking in view of the fact that someone like Varro, many centuries before Proclus, seems to have made what he considered were historical etymologies (Pfaffel, 1980; cf. Barwick, 1957: 66f.; Desbordes, 1991: 150). Regarding Plotinus' views on etymologizing, see Heiser, 1991: 20: "Plotinus himself has no comment to make on Plato's project in the Cratylus, and his occasional use of a Platonic etymology is not enough to indicate his view of the matter."
49 According to Iamblichus, the seven vowels were connatural with the seven planetary gods; Shaw, 1995: 185 f.
50 Cp. Vickers, 1984: 95: "The occult tradition does not recognize [the] distinction [between words and things and between literal and metaphorical language]: Words are treated as if they are equivalent to things and can be substituted for them."
51 The term 'paradigm-change' has been used (Gerl, 1982) to describe the changed views on language between Leonardo Bruni (1370-1444) and Francesco Patrizi (1529-1597).
"means that one looked in it to discover, not the original meanings of words, but the intrinsic properties of letters, syllables, and, finally, whole words" (Foucault, 1966: 35). The situation is similar "in the Neoplatonic and cabalistic exegesis of texts and analyses of language, such as one finds in Pico or Fabio Paolini. You have a significant whole, a text ... which can be analysed into still significant parts, words (or propositions); then you go a stage further and try to find elements of the significance of the whole in single letters ..., where in fact they do not exist." (Walker, 1958: 118). The interest in etymologies initially centered on Hebrew, the first language, but then extended to other languages as well (Maillard, 1991; Dubois, 1970: 80 f.). Even Leibniz, though critical of the idea of an original ‘Ursprache’, as the mystic Böhme called it, came to accept "a modified form of the Platonic doctrine of the nature of language: 'For languages have a certain natural origin, from the agreement of sounds with the dispositions of the mind [or 'affects'], which the appearances of things excite in the mind. And this origin I believe occurs not merely in the primal language, but also in languages that have grown up later in part from the primal language and in part from the new usage of men dispersed over the globe.'" (Aarsleff, 1969: 88).

6. The importance of similarities in "magical" acts was already noted by anthropologists in the last century.53 We shall here consider some of the ways in which these anthropologists and their successors have tried to make sense of this observation, with the ultimate aim of discovering to what extent their theories can help us to explain etymologies.

Sir Edward Tylor (1865: 124; 1891: 115 f.), followed by Sir James Frazer, ascribed the frequent presence of similarities in acts of magic to a confusion between thought associations and objective connections, to the mistake of taking "ideal connections for real connections". Frazer (1922: 14), in particular, distinguished two principles of thought on which magic is based; he called them the Law of Similarity and the Law of Contact or Contagion. These two give rise to Homoeopathic or Imitative Magic and Contagious Magic respectively.54 Frazer explained these principles as "misapplications of the association of ideas" (p. 15). In spite of this, these two principles constituted, for Frazer, a faith, as is clear from the following citation (p. 63-)

52 Closely similar ideas are found in ancient China (Needham, 1956: 253f.). Needham points at the connection with Frazer's 'law of similarity' (p. 280) and with the correlations accepted in Renaissance Europe (p. 296f.). It is not necessary to believe that these ideas in different parts of the world must be explained by mutual influence, as Needham (p. 297f.) tends to think. Rather, it appears that the idea that similar things act on similar things is a rather obvious rationalization of the presumed effectiveness of certain magical and related 'facts'.

53 For a recent survey, see Cunningham, 1999.

54 The discussion of magic was introduced in the second edition of The Golden Bough, which came out in 1900; see Ackerman, 1987: 166 f. Ackerman, referring to E.E. Evans-Pritchard, calls this analysis of magic "Frazer's single most important contribution to the anthropology of religion".
"Wherever sympathetic magic occurs in its pure unadulterated form, it assumes that in nature one event follows another necessarily and invariably without the intervention of any spiritual or personal agency. Thus its fundamental conception is identical with that of modern science; underlying the whole system is a faith, implicit but real and firm, in the order and uniformity of nature." The Law of Similarity he described as the principle "that like produces like, or that an effect resembles its cause", the Law of Contact or Contagion as the principle "that things which have once been in contact with each other continue to act on each other at a distance after the physical contact has been severed" (p. 14). However, "the primitive magician ... never reflects on the abstract principles involved in his actions. With him ... logic is implicit, not explicit"; "he tacitly assumes that the Laws of Similarity and Contact are of universal application and are not limited to human actions" (p. 15).

Tylor and Frazer have frequently been criticized by more recent anthropologists. "Perhaps one of the most devastating criticisms levelled against Tylor (that is equally appropriate to Frazer) is his never posing the question why primitives would mistake ideal connections for real ones in one domain when they do not do so in their other activities. As Evans-Pritchard puts it — and in this he and Malinowski stand together —: ‘The error here was in not recognizing that the associations are social and not psychological stereotypes, and that they occur therefore only when evoked in specific ritual situations, which are also of limited duration ...’"

Frazer's 'laws', too, have been severely criticized. Beattie, for example, observed (1964: 206): "Nobody in their senses could possibly believe that all things that share some common quality, and all things that have once been in contact, are continually affecting one another; in a world so conceived almost everything would all the time be affecting almost everything else, and all would be chaos." Tambiah (1968: 37) remarked, similarly: "... Frazer's principles ... lead to absurd inferences about the logic of magic."

Here it is to be recalled that Frazer did not himself subscribe to this conception of the world. Quite on the contrary, he attributed it to those who practise and believe in magic. Frazer's critics are no doubt right in thinking that most magicians and their followers do not entertain such a conception, but saying that "nobody in their senses could possibly believe" in it certainly goes too far. We have seen that a respectable school of philosophy, Neoplatonism, adhered to ideas very similar to those formulated

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55 Cp. Douglas, 1978. Ackerman (1998: 129) observes: "By the late 1960s the reputation [...] of Frazer [was] about as low as [it] could be. Whenever an anthropologist interested in the history of the idea of 'primitive' religion bothered to consider Frazer, he was regarded as wholly lacking in redeeming intellectual value, the very model of how not to do anthropology or think about religion".


by Frazer, and was capable of inspiring thinkers many centuries later. Indeed, recent research suggests that Frazer may have formulated his theories under the direct or indirect influence of Renaissance thought. In fact, our preceding exposition has shown that also those who tried to give a rational explanation, and justification, of the use of etymologies arrived at views not dissimilar to the ones which Frazer ascribed to his "primitives". While many anthropologists have, no doubt rightly, criticized Frazer for underestimating the amount of common sense in the people he describes, no one seems to have raised the equally valid criticism that he overestimated their desire, or tendency, to create rational systems of thought.

It is of course possible to maintain that Frazer's classification, as classification, leaves to be desired. This is John Skorupski's position, who in his *Symbol and Theory* (1976) proposes instead the following modified classification: symbolic identification and contagious transfer. The importance of identification in the first of these two is emphasized: "The symbol in some sense is, or participates in, the reality it represents." (Skorupski, 1976: 144). It is not difficult to see that this modified classification, and in particular the symbolic identification which Skorupski recognizes in a part of so-called magical acts, are as useful as Frazer's Law of Similarity, if not more so, to make sense of etymologies. David Freedberg, speaking about images in particular, maintains that many theories, from Frazer's laws of similarity and contagion to more contemporary notions of sympathy, identification, symbolic linkage, association of ideas, evocative resonance of symbols, or what have you, assume the disjunction between the symbol and the symbolized — between representation and reality. But this is precisely what is not given at the level of our emotional and cognitive response to images. Hence he says (Freedberg, 1989: 436): "we will only come to understand response if we acknowledge more fully the ways in which the disjunction ... lapses when we stand in the presence of images." Once again it is possible without difficulty to transfer this to the understanding of semantic etymologies.

A more serious criticism would be to doubt the belief of the actors in the efficacy of magical acts. Gilbert Lewis puts it as follows (1994: 568): "Take, for example, sorcery as an example of magical belief. If we assume a man's true and literal belief in his sorcery, then either violence or the sorcery will seem to be ways to harm his enemy. The sorcery might substitute for the violence. But if we slacken the certainty

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58 Similar ideas existed in China, too; see Henderson, 1984: ch. 1 ("Correlative thought in early China").
59 Cp. Hanegraaff, 1998: 266: "[Frazer's] sympathetic magic can be divided into homeopathic (imitative, mimetic) and contagious magic; a distinction which may well have been taken straight from Tylor's *Researches* who, in turn, could have found it in the great compendium of Renaissance magic: Agrippa's *De occulta philosophia*" and ibid. n. 47: "Tylor repeatedly quotes Agrippa in *Primitive Culture*".
60 As presented in Sharf, 1999: 85. Sharf's own concern is primarily with Buddhist relics, which are "for all intents and purposes, formless" and do not represent or signify anything. For a presentation of the differences between Freedberg's and Skorupski's positions, see Freedberg, 1989: 274 ff.
of his belief, impute less of the literal to his statement, then his sorcery action may become that much more of an act which stands for something violent he would like to do but which he does not wholly dare, and perhaps not really desire, to carry out. It is a substitute, but a partial one. And it becomes in part symbolic to the man himself." This position, which seems to be representative of the majority of present-day thinkers in this domain, implies for homeopathic magic that its actors do not really think that similar things are related to each other. A parallelism with semantic etymologies is hard to maintain in this case.

Lewis expresses himself carefully in the above passage ("it becomes in part symbolic to the man himself") and further softens down his position in the next paragraph. He does not totally reject the idea that perhaps some practitioners of magic sometimes believe that there is after all some kind of connection between the substitute and the object it represents. For an analysis of the situation, we must consider S.J. Tambiah's *Magic, science, religion, and the scope of rationality* (1990). After discussing Tylor and Frazer, Tambiah turns to Malinowski’s views on magic, and observes (p. 73):

Malinowski had two specific insights into the internal structure and constitution of Trobriand rites. The first was that they exploited simultaneously both words and acts, both speech and the manipulation of objects and substances, thereby posing the problem of the logic of use of multiple media in ritual for his successors to ponder over. Secondly his so-called ‘ethnographic theory of the magical word’ proposed some illuminating insights which foreshadowed and anticipated in England Austin’s ‘linguistic philosophical’ notions of performative force carried by speech acts, that is, how speech acts created both illocutionary and perlocutionary effects by virtue of being conventional acts; and in this country [= U.S.A., JB], Kenneth Burke’s discussion of the ‘rhetoric of motives’.

Yet Tambiah is not completely happy with Malinowski’s position. Observing that "it would seem that we cannot yet completely exorcize the ghosts of Tylor and Frazer", he concedes that magic has a dual structure (p. 82-83):

On the one hand, it seems to imitate the logic of technical/technological action that seeks to transform nature or the world of natural things and manifestations. On the other hand, its structure is also transparently rhetorical and performative (in that it consists of acts to create effects on human actors according to accepted social conventions). Tylor and Frazer fastened exclusively on the first equation.

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61 Lewis, 1994: 568: "People must differ individually in how they view the truth of what they assert in common with others in their community ... Emotion and feeling as well as reason enter into the link between assertion and conviction ..."
and said it was bad science; Malinowski appreciated the force of the second equation and said that magic was constituted of speech acts in a performative and persuasive mode, and that therefore they were pragmatically reasonable. ... The now puzzling duality of magic will disappear only when we succeed in embedding magic in a more ample theory of human life in which the path of ritual action is seen as an indispensable mode for man anywhere and everywhere of relating to and participating in the life of the world.

Tambiah's recognition of 'the other side' of magic would seem to be a major step forward with regard to his own earlier studies (e.g., Tambiah 1968, 1973) and those of others. Tambiah develops this idea further by distinguishing two 'orientations to the world', which he calls participation and causality. He then explains (p. 108): "Although 'causation' and 'participation' may seem different or contrastive orientations to the world, the analyst must maintain that both are projected on the experiential and symbolizing capacities of the same sensory modalities of man — the modalities of touch, taste, hearing, seeing. ... If participation emphasizes sensory and affective communication and the language of emotions, causality stresses the rationality of instrumental action and the language of cognition. But these are ideal type exaggerations, and neither can exclude the devices of the other." In other words, at least some of the practitioners of magic do not totally exclude the idea that magic has a causal effect on the intended person or object.

The idea of multiple orientations to the world is plausible, and Tambiah presents a number of arguments which support it. This does not change the fact that his position remains in some respects very close to the one of Tylor and Frazer. These scholars had claimed that magic made the mistake of taking ideal connections for real connections. Tambiah rather speaks of an orientation, or ordering of reality, in which people believe in the causal efficacy of communicative acts. In both cases there is a mistake regarding objective reality. And in both cases this mistake finds its origin in the subjective

62 See, e.g., Kilani, 1989: 126: "La magie est un langage symbolique, un mode de communication sociale, ... L’efficacité d’un acte magique consiste dans le fait de dire des choses sur l’individu ou un groupe d’individus qui sont en train d’accomplir une action donnée. La magie a une efficacité sociale, elle peut dans certains cas se transformer en moyen de mobilisation sociale." Similarly Kilani, 1983: passim. Waardenburg, on the other hand, recognizes the objective connections that are supposed to underlie magical acts; see Waardenburg, 1986: 196: "Wesentlich bei diesen Völkern ist eine Grundanschauung von Zusammenhängen, die es zwischen den Dingen gibt." (The Dutch version of this book (1990: 203) speaks of "verbanden en samenhangen ... die wij in het Westen niet kennen" ('relations and connections which we in the West do not know').) H.E. Brekle, speaking from the point of view of "popular linguistics", observes (1990: 42): "Ce qui est essentiel pour toutes sortes d’activités magiques à l’aide de moyens langagiers, c’est la foi ou la croyance dans les effets produits par la seule énonciation de certains mots ou de certaines formules. Cela implique que ces ‘croyants’ (exécuteurs et ‘victimes’) prennent pour assuré qu’il existe des rapports nécessaires et causaux, voire des rapports d’identité, entre le nom d’une chose et la chose elle-même, ou l’énonciation d’une formule et l’état de choses évoqué par cette formule.”

63 In spite of claims to the contrary, Freedberg would seem to admit the same in the following passage (Freedberg, 1989: 276; the use of ‘elide’ and ‘elision’ in this passage does not appear to have any of the meanings enumerated in the Webster's and the New Shorter Oxford English dictionaries; the index states under ‘Elision of image and prototype’: “See also Fusion of image and prototype” (p. 524)): "When we
realm. It appears, then, that Tambiah's latest attempt, in spite of its obvious strong sides, has indeed not been able to exorcise the ghosts of Tylor and Frazer.

In a way Tambiah's latest position is not very different from the one presented by Skorupski already in 1976, in a work mentioned earlier. Skorupski, too, discusses the relationship between magic and performative acts; he speaks in this connection of operative actions. While emphasizing the identificationist view of symbolic magic, he concedes that magic can be incorporated within operative theory if it is interpreted as a way of triggering a consequential action, that is as "a way of signalling what is being done and thereby doing it" (Skorupski, 1976: 153; cp. Cunningham, 1999: 84). It is further interesting to note that L. Wittgenstein, who often appears to hold an expressive, anti-instrumental view of magic, elsewhere provides "the most persuasive arguments against his own anti-instrumental objections, so that what we have is more a matter of genuine ambivalence than simple inconsistency".

7. Let us now return to our main subject matter, semantic etymologies. Does the above discussion about magical acts help us to understand these etymologies better? It does if we assume — with Tambiah, with Skorupski and, yes, with Frazer — that at least in certain cases magical acts are believed "to transform nature or the world of natural things and manifestations" (Tambiah). In other words, things are accepted — in specific circumstances perhaps — to be related to or identical with certain other things which they resemble. This does not have to mean that all things are related to or identical with everything that they resemble, even though this belief has occasionally been maintained (e.g. in Renaissance magic), as we have seen. The apparently widespread conviction that similarity can indicate relatedness or identity between things see the resembling image, we elide it with the living prototype it represents ... This tendency to elision does not happen by some kind of magical process. It is part of cognition and it lies at the root of the belief in the efficacy of 'magical' images. Aware of the supervening tendency to abstract and differentiate, makers of defamatory or magical images encourage the elision, and set out to preempt the move to differentiation."

This, of course, opens the way to psychological explanations, such as the one offered by C.R. Hallpike (1979: 429), which draws on the work of Piaget: "Ethnographic literature is replete with examples of the way in which primitives treat mental and bodily conditions and processes, properties and qualities of physical objects, and physical processes, as well as conditions of society such as ill luck, sin, and general ill health, as entities which can be transmitted from man to nature, from one natural object to another, and from natural objects to man, in an enormous variety of ways. The true significance of this cognitive phenomenon is not so much that it is a case of Frazer's homeopathic magic, of 'like producing like', as of the pre-operatory propensity to isolate particular phenomena and treat them as bounded entities which can be detached from their physical context with absolute properties and an inner dynamism of their own. The reification of process in particular is a notable example of this proclivity of mind ..." For an attempt to provide an evolutionary explanation of the two laws of sympathetic magic as observed in the psychology of disgust, see Pinker, 1997: 378 ff.

One may also wonder — as did Sharpe a quarter century ago (1975: 94) — whether "[p]erhaps the time is now approaching when fashionable impatience with Frazer will give place to a sober estimate of his contribution to comparative religion in its anthropological aspect. He may then prove to have been greater, rather than smaller, than we thought."

allows us to make sense of semantic etymologies. These etymologies are meant to reveal the connections that exist between the words concerned, and consequently between the things denoted by them.

We must be careful not to attribute explicit convictions of this kind to all those who use semantic etymologies. This would be as mistaken as attributing similar ideas to those who practice homeopathic (or imitative) magic; this was Frazer's mistake, for which he has repeatedly been chided, as we have seen. Most users of semantic etymologies will not have any systematic world view that explains their assumed validity. In this respect they contrast with those users of magic who often "explain" the presumed efficacy of magical acts with the help of notions of spirits or something of the kind. An exception is constituted by certain Neoplatonic thinkers who, as we have seen, elaborated a view of the world in which similarities, also between words, played a central role.

How about the other explanation of magical acts that we have discussed? Is the notion of ‘speech acts in a performative and persuasive mode’ able to account for semantic etymologies? This is unlikely. Semantic etymologies are not performative acts and have no persuasive validity, as far as I can see; they certainly don't in early and classical Indian literature. Their aim appears to be to bring to light existing connections or identities (i.e., connections or identities that are presumed to exist), not to bring about new connections or to persuade others.

This leads us to the following conclusion. Semantic etymologies share with many acts of so-called sympathetic magic the underlying belief that similar things can be related to, or even identical with, each other. This belief is not normally systematized (with some rare exceptions), and indeed it is rarely formulated. It is for this reason perhaps better to speak of it as an intuition rather than as a consciously held belief. There is no claim that all similar things are related to each other (again with some rare exceptions), and it may be difficult to discern in each particular case why certain things rather than others are assumed to be thus connected. This intuition does not only account for the almost universal occurrence of sympathetic magic, but also for the equally quasi-universal use of semantic etymologies.

References:

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