

Histories of Women's Work in Global Sport A Man's World?

Edited by Georgia Cervin · Claire Nicolas

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Georgia Cervin · Claire Nicolas Editors

Histories of Women's Work in Global Sport

A Man's World?



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FOREWORD: THE NEED TO DISCLOSE WOMEN'S BIOGRAPHIES

The idea for this collective work around sports leaders' biographies saw light during discussions held around a workshop organized as part of the second meeting of the *Réseau d'Etudes des Relations Internationales Sportives* (RERIS), in Barcelona, July 2016. In regard to the call for papers and our respective research interests—the shared edition of a book on sport during the Cold War (published with De Gruyter), paired with some more small projects around biographies from several leaders, including some women—the Gender gap around sports leaders' biographies was clearly at the centre of our concerns and discussions. Thus, the exchanges worked so well that second RERIS meeting, that we decided to have another round—in July 2017—this time only around female leaders.

This book embodies, to our greatest proudness, this network's second publication. As such, we need to thank Claire Nicolas and Georgia Cervin who kindly took upon themselves the heavy burden of editing this volume, dealing with some authors—including me—passionate about the topic but also facing sometimes difficulties to deal with their archives, problematization or even leader(s). In addition to their extensive knowledge of international sports relations and their undeniably critical minds, Georgia and Claire's commitment is the key factor for the success of this book.

This volume has several objectives that are both scientific and more epistemological. First, it wishes to make available the biographies of women sports leaders whose careers and successes are not necessarily yet

known to the historian community. Secondly, it has a more methodological objective, by combining work whose tools and archives reveal the entire range available to historians, from institutional archives of international organizations to interviews with women leaders themselves. Thirdly, by making it possible to update biographies that are secondary or that were too long considered less important than those of the presidents, this volume plunges us into the heart of the manufacturing processes of international sport, but also shows us in an original light the problems associated with the gender of actors in a world of sport that still remains a "fiefdom of virility".

Thus, this book wants to be a milestone in (and beyond) the field of sport history, not for itself, but for the horizon it shows and the hopes it raises around the need to disclose women's biographies.

Besides, we give our regards to the publishing house Palgrave Macmillan for trusting a group of young researchers and giving them the opportunity to publish their research. We wish to thank Oliver Dyer and Emily Russell in particular for their supervising and availability. Finally, we want to whole-heartedly thank Shani D'Cruze for the quality of her proofreading, and the "Faculté des Sciences Sociales" from the University of Lausanne, which gave us a small grant to cover the cost of this process.

We hope that this volume will open new questions on Women's sport, Women's biographies, Women's commitment to the development and institutionalization of sport, but more broadly that it will spark off new debates to be discussed in Barcelona ... or anywhere else of course!

Bern, Switzerland Spring 2019 Grégory Quin

ACKNOWLEDGEMENTS

There are a number of people we would sincerely like to acknowledge for their assistance in the creation of this text. First, we owe a great debt to Grégory Quin, who has advocated for this project since its conception. When we first began organizing the 2017 Barcelona conference of the *Reseau d'Etudes des Relations Internationales du Sport* (RERIS), he provided support and encouragement for us and our colleagues' willing to push the boundaries of their research. He empowered us to dare to transform this insightful conference into a collective book. Gregory has been present at every stage of this project, offering insightful comments and remarks, engaging in compelling scientific discussions. He also provided valuable material assistance, helping with his large experience of edited volumes and acquiring additional funding from the Faculty of social science of the University of Lausanne. His support has been pivotal to the realization of this text.

Second, we would like to thank the Juan Antonio Samaranch Olympic Studies Centre in Barcelona which hosted the conference that gave birth to this book in July 2017, and most specifically, Alberto Aragón-Pérez who so dedicatedly made sure that the conference went smoothly. We also wish to thank the contributors from this conference, as the scientific and informal discussions proved so fruitful, and the RERIS network at large, always providing such an engaging scientific community. Third, we would like to acknowledge the work put into this volume by our contributors. Each of these authors rose to the challenge, devoting hours of work into this volume, and the result is what you see before you. Going

the extra mile, Grégory Quin, Philippe Vonnard, Igor Martinache and Michelle Sykes agreed to review chapters within this volume, and we are grateful for their expertise and assistance in ensuring the quality of this work. Shani d'Cruz provided detailed editing and proofing of our work, for which we wish to thank her and her keen eye. And we would also like to thank the team at Palgrave, including Oliver Dyer, Carmel Kennedy and Emily Russell, for working with us on this project and transforming it into the book you are now reading. Finally, we acknowledge the many women who have spent their lives working and volunteering in sport: thank you for all you have done.

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Réseau d'Études des Relations Internationales Sportives—RERIS Network

RERIS is an international group of predominantly early-career researchers interested in historicizing the links between sport and international relations. We aim to promote dialogue around topics concerning sport, politics and history, and provide a platform for early-career scholars. Our members have published several articles, special issues and books resulting from the discussions at our annual conference, and we remain committed to expanding the boundaries of sport history.

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Georgia Cervin is an honorary Research Fellow at the University of Western Australia, where she also attained her Ph.D. in History. Drawing on her experience as an international gymnast, her work has focused on Women's Artistic Gymnastics in the Cold War, as well as contemporary aspects of the sport including coaching and athlete rights. She has published a number of articles on these topics and is currently writing a book on the history of Women's Artistic Gymnastics. Georgia's work is concerned with questions of sporting governance and gender, and her research interests lie within Olympic sports more broadly. Currently, she works as a Senior Historian at the Waitangi Tribunal Unit in New Zealand.

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from the 1920s to 1991. Through his research, he is interested in characteristics and forms of the sport diplomacy that were being built in the framework of this bilateral study, by addressing both the variety of actors that animate this, and by questioning the various issues—political, economic and cultural—which cover it.

Solène Froidevaux is a Ph.D. student in Sociology at the Centre of Gender Studies at the University of Lausanne (Switzerland). In her dissertation, she focuses on the processes of subjectification of gender during the sportive practice of archery and weapons shooting in Switzerland. Using ethnographic methods, she analyses by which ways gender is embodied by shooters and how materials (especially weapons), other bodies and situational elements can influence lived body experience and sportive performance. Her work combines gender studies, feminist phenomenology, sociology of sport and socio-anthropology of objects.

Axel Elías Jiménez received his B.A. in History from the Universidad Nacional Autónoma de México, his Master's degree from the Instituto Mora, and his Ph.D. from King's College London. His most recent research project looked at everyday politics during the XIX Olympiad, and won the Pierre de Coubertin Award from the International Olympic Committee for best Ph.D. thesis on Olympism, and the Pierre Arnaud Award from the Societé Francaise pour la Histoire du Sport for best paper by an early career scholar. He is interested in Nation Building, Resistance and Everyday Politics in Latin America. He also looks at contemporary Mexican cuisine from a transnational perspective, analysing how the movement of people, ideas and goods, between Mexico and the United States have shaped everyday activities and thus collective identities in both sides of the border. Both sport and cuisine form part of the broader reflections on everyday representations and performances of national identity.

Claire Nicolas is finishing her Ph.D. dissertation at the University of Lausanne. She works on the connections between Sports, Gender and Nationalism in West Africa. She is mostly interested in the ways sports, as colonial cultural practices, reshaped masculinities and femininities, within a nationalist narrative. In 2017, she held a fellowship at Columbia University. She recently published papers on youth movements in Ghana (2017), in *Politique Africaine* and in *Beyond Boycotts. Sport During the Cold War in Europe* (edited by Grégory Quin, Philippe Vonnard and

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Grégory Quin is a Senior Lecturer at the University of Lausanne, where he is trying to promote sport history, through courses, research and public projects. After a Ph.D. focused on the medical roots of physical education, he is currently working on Swiss and international sport history, especially trying to open new archives while travelling all over Europe. He is currently leading a national research project on the historical roots of six national sports in Switzerland (from 1860 to 1940). He has recently edited a special issue for *Sport in History* (with Philippe Vonnard) on the history of international sports federation. Among others, he published, in 2017, *Beyond Boycotts. Sport During the Cold War in Europe* (with Philippe Vonnard and Nicola Sbetti) and, in 2018, 1968, le sport international fait sa révolution à Mexico.

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Lucie Schoch is a Lecturer at the Sport sciences institute of the University of Lausanne. She received her doctoral degree in Sports Science and Physical Education in 2011 from the University of Lausanne and the University of Strasbourg. Her research focuses on issues of gender diversity in sport and sports media. She has notably studied sports journalism in Switzerland, with a particular interest for the experiences and career paths of women in this profession. Her current research focuses on gender diversity in sports governance. She has published her research in different peer-reviewed journals such as *Sociology of Sport Journal*, *Journalism Practice or Media*, *Culture and Society*.

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relationship between sport and biopolitics. Currently, he is working on a project on language during National Socialism.

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Philippe Vonnard holds a Ph.D. in Sport Sciences and Physical Education from the University of Lausanne. Now SNSF Senior Research Fellow in the Institut of sports sciences at the University of Lausanne, he is a specialist in the history of the internationalization of sports. He has already published several articles on this topic and has recently coordinated two collective projects: International sport organizations (special issue in Sport in history, 3, 2017), Beyond Boycott. Sport During the Cold War in Europe (De Gruyter, 2017) and has also written L'Europe dans le monde du football: Genèse et formation de l'UEFA 1930–1960 (Peter Lang, 2018). He is an active member of the RERIS network (www.reris. net) and is also Associate Researcher at the IESF laboratory from the Deutsche Sporthochschule.