

# Policy learning in Europe: Social policy and labour market reforms in 11 countries

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#### **Abstract:**

This report compares policy learning processes in 11 European countries. Based on the country reports that were produced by the national teams of the INSPIRES project (www.inspiresresearch.eu), this paper develops an argument that connects problem pressure and politicization to learning in different labor market innovations. In short, we argue that learning efforts are most likely to impact on policy change if there is a certain problem pressure that clearly necessitates political action. On the other hand, if problem pressure is very low, or so high that governments need to react immediately, chances are low that learning impacts on policy change. The second part of our argument contends that learning impacts on policy change especially if a problem is not very politicized, i.e. there are no main conflicts concerning a reform, because then, solutions are wound up in the search for a compromise. Our results confirm our first hypothesis regarding the connection between problem pressure and policy learning. Governments learn indeed up to a certain degree of problem pressure. However, once political action becomes really urgent, i.e. in anti-crisis policies, there is no time and room for learning. On the other hand, learning occurred independently from the politicization of problem. In fact, in countries that have a consensual political system, learning occurred before the decision on a reform, whereas in majoritarian systems, learning happened after the adoption of a policy during the process of implementation.

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# Policy learning in Europe: Social policy and labour market reforms in 11 countries

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This report compares policy learning in 11 European countries. Specifically, we are connecting problem pressures and the politicisation of a given problem to policy learning and policy changes in different European countries and different clusters of social and labour market policies. This report is a synthesis of 11 country studies, which were conducted in the course of the INSPIRES research project, which is funded under the European Commission's 7<sup>th</sup> Framework Program. The project compares reforms of labour market and social policies in the following countries: Belgium, Germany, Greece, Hungary, Italy, Netherlands, Slovenia, Spain, Sweden, Switzerland and the UK.

In this report, we are going to focus on policy learning. For each of the mentioned countries, a national team of experts drafted a country report, which examines a number of selected innovations in different areas of social and labour market policies and the role that policy learning played therein. The selection of innovations is based on the efforts of prior working packages, in which the same experts examined overall trends in social and labour market policies in the mentioned countries during the period from 2000 – 2013 and grouped them into six clusters, namely youth unemployment, older workers and extension of working life, disabled persons, governance, activation and flexibility and flexicurity. Based on this overview of labour market reforms, the national expert teams selected innovations and analysed their origin, implementation and the role of policy learning therein. This report, synthesizes the findings of the national expert reports and attempts a basic analysis of the dynamics that impede or favour policy learning being important for reforms.

In order to do this, we are going proceed as follows. In the next section, we will define policy learning and discuss its relation to policy change. Then, we are going to introduce to further elements that need to be taken into consideration to understand the impact of policy learning on reforms. These are economic and political problems pressures, as well as the politicization of a problem. After that, we will present the results of the comparison between the 11 country reports and analyse constellations, in which policy learning played an important role for policy change and when not. Conclusions follow.

# Learning and change

The main interest of this report is in policy learning and the conditions under which it has an impact on policy change. Policy learning has been an important element of the analysis of public policies for a long time. In his presentation of the famous advocacy coalition concept, Paul Sabatier refers to learning as part of "...the broader process of policy changes by analysing the manner in which elites from different advocacy coalitions gradually alter their belief systems over time, partially as a result of formal policy analysis and trial and error learning" (Sabatier 1988: 130). Already before, but especially after, learning has been subject to a vast number of analyses and been subject to different strands of research, which we have reviewed for the project in another report (Trein 2015).

Learning is mostly associated with policy change. For example, in his seminal article on policy paradigms, Peter Hall put forward three forms of policy change: First order changes, which entail the adaptation of existing instruments, second order changes that entail the adaptation of new policy instruments and third order changes, which comprise of a change in the hierarchy of policy instruments. Thereby, third order changes are similar to changes of the policy paradigm (Hall 1993: 278), which is the basic framework of ideas and standards according to which a social problem is interpreted and the policy made (Hall 1993: 279). More recent application of the framework have distinguished a fourth order change, which solely focuses on the adaptation of overarching ideas, whereas changes in the hierarchy of instruments are considered as third order changes (Falkner, 2015). However, the fact that change is present does not mean that there has been learning in the sense that innovative ideas on how to solve a problem played an important role for formulating the contents of policy change. It could also be the case that actors only adapted a policy according to their

electoral interests, or that there they learn politically only, namely to adapt their strategies at the cost of the public benefit.

For the purpose of this report, we need to clarify what we mean with learning. Although the literature on policy learning is vast, there is an important distinction that needs to be made with regard to learning. On the one hand, there is organizational and political learning. These concepts refer to the update of beliefs of individual or collective actors based on new ideas or a certain problem pressure, but with their own interest in mind. In other words, learning means the adaptation of the strategy to remain in power or to retain political influence, also known as "powering" (Heclo 1974). On the other hand, the policy learning literatures refers to the uptake of new ideas, such as scientific innovations with the goal to solve a problem (Daviter 2015). In other words, it means the infusion of new ideas into policies that focus on solving a certain problem. This way of learning can occur in a number of ways:

- 1. Firstly, evidence for new policies can be generated from research that has been undertaken abroad or domestically. Such research can for example take the form of pilot programs, experiments or simple statistical simulations.
- 2. Secondly, learning can take the form of updating beliefs based on policy experience in other countries or at home. For example policies in the same field that were implemented abroad or experiences of similar instruments in different policies domestically. Other than conducting research before putting a policy into place, this way of learning is based on trial and error principle, which can at times have significant social and economic consequences.
- 3. Thirdly, learning can occur as a consequence of the influence of international actors, such as the EU. In the European case, there are a number of binding guidelines and processes aiming to foster policy learning amongst member states. However, due to possible financial returns that might be attached to the compliance with these procedures make it different to judge the line between voluntary learning and the compliance with rules.

In this report, we aim to make a clear distinction between knowledge based learning on the one hand, and learning processes that have been induced by political interests. When referring to learning, we adhere to the former of these two. Of course, we also account for politically induced learning processes (Daviter 2015: 499). However, we regard them as an intermediary variable that impacts on how knowledge based learning leads to change. This definition of learning lends itself very much on academic work an idealized version of knowledge production, which is based on systematic research and the generation of substantive evidence for an intervention regarding a specific problem. Conducting research needs resources, and above all time as well as stable contextual conditions, for example to carry out pilot projects or experiments for labour market reforms.

The environment of everyday politics does not necessarily provide these conditions: Often, policies change without learning that is based on substantive evidence playing a role. In order understand the impact of learning on policy change, it is important to keep in mind that there are differences between policy learning and change. Whereas it is difficult to imagine policy learning without any change, changes in public policies can come along without learning. In fact, policy learning is neither a sufficient nor a necessary condition for policy change. There are other factors that need to be taken into consideration; most notably these are problem pressure and the politicization of a problem. In the following sections, we are going to discuss how these two elements potentially influence policy learning and condition its impact on the change of policies.

# Problem pressure and politicisation

Although the political science literature has emphasized the importance of the connection between learning and change, policies can change due to high problem pressure without an actual learning happening, such as in times of crisis when politicians need to find quick solutions to urgent problems. Another problem regarding the impact of learning is the politicisation of issues. This can either lead to policy change without a high problem pressure being present, for example when politicians want to demonstrate that they "do something". Doing nothing would be the worst option possible (Bonoli 2012). On the other hand, the implementation of innovative ideas into new policies might be impeded due to electoral interests, special interest politics or simple institutional inertia.

#### Problem pressure

Problems are an important element to trigger any learning process, because they

stimulate interests in topics. From policy-makers' point of view, an issue needs to be problematic in order to be of common interest and demand regulative or redistributive action. Therefore, a certain socio-economic problem pressure should be present, in order to stimulate a learning process regarding a certain policy, such as social policy or educational policy for example (Hall 1993). Regarding labour market and social policies in the EU, a number of problem pressures appeared that should trigger learning processes. Firstly, the demographic development has an impact on the problem pressure on pension systems. Aging populations, lower birth rates and longer life expectancy have necessitated to reform pension systems, i.e. by reducing the possibilities for early retirement and to increase the retirement age in general. Secondly, in some countries unemployment rates are higher than in others, especially youth unemployment varies greatly between the European economies. Thirdly, economic and fiscal dynamics have put pressure on policymakers. Since the 1990s, many OECD countries with mature welfare states have entered a period of budget consolidation, which puts pressure on government finances to further adapt social policies (Wagschal and Wenzelburger 2008). The economic and financial crisis after 2008 has aggravated this problem even more and increased fiscal pressures on the welfare state.

Then, European countries face a number of political pressures that possibly affect learning and policy change. Notably, there is the common fiscal policy, notably the Maastricht treaties, which created debt and deficit limits for EU members. During the financial and economic crisis, these regulations have been tightened again, in the light of the ongoing crisis of the European economy. Notably, these regulations put some pressures on labour market and social policies, because they diminish the leverage of social policies even more, particularly when it comes to spending. Whereas before the crisis many states, notably France and Germany, implemented the fiscal rules of the Maastricht treaties not strict enough, this has become more difficult now. More importantly, the creation of the Euro and the transfer of monetary sovereignty to the European Central Bank by 19 EU-members have taken away the possibility to autonomously adjust to economic problem pressures using instruments of monetary policy. Consequently, governments of Euro-states need to adjust internally (as opposed to external, monetary adjustment) to economic and fiscal problem pressure (Walter forthcoming), which impacts on the capacity to learn as well as the options for policy change that are available.

However, there are also softer incentives to policy learning in the EU, namely through the instruments that are based on the OMC (Open Method of Coordination). This instruments entails mutual review of policies in the member states and aims at stimulating mutual learning between EU members by peer-reviews, benchmarks and other indicators that allow to compare the countries' solutions to employment and other social problems. The goal of this instrument is not to coordinate policies in the sense to reach agreements and common commitments, but it aims at policy adjustment by learning from other countries rather than enforceable agreements to one another or the European principle (Zeitlin et al. 2005). Financial incentives at the EU level come into play rather indirectly, for example through projects that are funded by the European Social Fund (ESF).

The relationship between problem pressure and learning, we argue, goes in two ways. On the one hand, a certain problem pressure needs to be present in order for learning to take place. If everything works well, why should there be a search for better solutions, unless it is for political reasons? However, learning takes time, especially if it is considered as learning in an academic sense. To create substantive evidence on alternative solutions needs patience, resources and somehow stable conditions. However, the economic and the political environments might change quickly and there could be no more time for learning. For example, in times of political and economic crises, solutions need to be found, but often there is no time to learn based on substantive evidence. In these cases, policy change occurs in the sense of trial and error and decision makers tend to rely on cognitive shortcuts, such as big countries or ideologically similar governments. Consequently, too high problem pressure should reduce the effect of policy learning on formulating institutions, at least in its academic sense and learning becomes a trial and error game in reality, with potentially farreaching economic and social consequences.

#### Politicisation

The politicisation of problems and solutions is the second element that we need to consider in order to understand the impact of policy learning on change. Other than originating in evidence-based ideas for better solutions, policymakers might adapt policies due to political interests (Boswell 2009; Goldstein and Keohane 1993). Thereby, it is important to keep in mind that policymakers suggest and implement new policies,

claiming that they are "new" and "better" without this being substantially proven by independent evidence. Often, this is not possible or not feasible, due to constraints of time and resources. However, even if there is some substantive evidence available for better solutions, or could be produced with reasonable time and resources, reforms might be implemented anyway without learning – or innovative ideas might be used differently than intended, or only implemented partially for political reasons. It is important to consider this politicization of problems in order to understand policy change. (Daviter 2015, 499)

However, how might the politicisation of problems impact on policy change? Politicisation means that a problem is subject to political contestation, mostly between stakeholders, such as interest groups, political parties or the bureaucracy. Rather than changing a policy according to the idea that provides the "best" or "most promising" solution for the public good, decision-makers seek to find a solution that best serves their electoral interests. In case of social policies, this can be to not cut benefits for example when necessary. On the other hand, it might also entail symbolic action, by implementing reforms that are not necessary, or by choosing solutions that are based on ideology rather than research. For example, left parties would tend to favour redistributive policies, because they are convinced that this is the best idea, even if there is evidence suggesting a better solution. Of course, such a strategy is closely intertwined with party's electoral interests (Armingeon 2012).

In this context, institutions are important, because in some countries, the political system requires finding a consensus amongst different actors, i.e. interest groups need being heard formally, there are two parliamentary chambers or there is a very active constitutional court. In this case, we would expect that learning take a secondary role in the formulation of decisions, because there are many interests that need to be taken into account. However, this does not necessarily need to happen. There might be learning based policy change, despite many institutional veto points. In such a case only the likelihood increases considerably that a problem will be politicised. However, the literature on institutional change in social policies has shown that governments learn above all politically, because they try to adopt policies in a way that protects their electoral interests (Hacker 2005; Pierson 1994).

Regarding social and labour market policies, there are three ways in which policies might be politicized:

- 1. The first one is the partisan arena. Left and right parties ought to have different opinions on reforming social policies, which might impact on the influence of evidence and learning on policy solutions. On the other hand, parties might in general agree on a solution, i.e. left and right parties support the increase of the retirement age (Schmidt 1996).
- 2. Secondly, interest groups, especially social partners are important. Generally speaking, unions should support more generous social policies whereas employers ought to be in favour of less regulated labour markets. This assumptions are generally known, however, they might condition the impact of learning on policy change, because these actors have the interest to influence solutions in their proper interest. What is more, the country reports show that the mentioned actors have their own research centres in many of the countries under observation in this report and might therefore commission their own research and evidence that supports their point of view. On the other hand, they might also learn and change their opinion on certain policy aspects. Evidently, the adaptation of existing beliefs on policies is more likely concerning secondary aspects than actual policy beliefs, which favours small, but no big changes of policies (Sabatier and Jenkins-Smith 1999: 145).
- 3. Thirdly, political institutions can shape policy learning. Specifically the difference between the consensual or majoritarian institutions might have an impact on how learning happens (Hemerijck and Visser 2003: 22). Thereby, we are arguing that in consensual political systems, learning should occur before a reform is implemented whereas in majoritarian institutions it is the other way around. The reason for this is that consensual political systems, learning occurs together, i.e. through social pacts. Then, many of the main actors in the political system, i.e. parties, interest groups and ministries bring along their own knowledge from their own learning tools and processes.¹ Consequently, learning occurs as a part of the consensus-building process. Thereby, actors need to be convincing, which is why they might need to present well researched arguments, possibly ones that are grounded on policy related research. Contrariwise, consensual institutions

<sup>&</sup>lt;sup>1</sup> We discuss the learning tools and processes of each country in D5.4.

could dilute a preformed solution through excessive politicisation of a problem and consensus formation. In this case, a solution might be politically feasible, but not very effective, or even detrimental, from a problem-solving approach. On the other hand, in majoritarian political systems government can decide alone. Therefore, learning might occur after the implementation of a reform, mostly during the evaluation process.

To sum up, in this section we discussed possible elements that might stimulate and impede the impact of policy learning on policy changes. We have argued that problem pressure, either of socio-economic or political origin, might impact on whether learning takes place and how it influences policy change. Particularly, we put forward the points that there needs to be some problem pressure in order to stimulate learning, but that too high problem pressure impedes the impact of learning on the changes of policies, because then there is no time to implement the "best" solution for the common good. What is more, we held that party differences and interest groups, as well as consensual institutions impact on how of learning affects policy change.

## Results: Learning and policy change

In the following section, we are going to analyse the impact of policy learning, problem pressures and issue politicisation on labour market and social policy reforms in 11 European countries. As mentioned before, the empirical basis for these reports are the country reports on labour market and social policy innovations that national expert teams conducted. Each team was provided with a template that contained guidelines regarding the information that needed to be collected for the reports. Each of the country teams analysed learning in three innovations from different clusters that were selected from a large overview of reforms.

In the following, we are going to discuss the comparative results in three sections. Firstly, we are going to evaluate how problem pressure induced learning and give examples from the case studies that show under which conditions problem pressure sparked learning processes by politicians and governments. In the second part of the first subsection, we are going to outline under which circumstances problem pressure leads to policy change, but without involving learning processes. In the second part of this report, we are going to explain how learning plays a role in agenda setting and

decision-making of labour market and social policies. In the third section, we are going to outline how the politicisation of problems impedes that learning effects influence on solutions and how political agenda's impacted policy change rather than learning and problem solving. A systematic overview of all innovations and the learning that was attached to them can be found in the annex of this report.

#### Problem pressure and learning

The relation between policy learning and problem pressure can take two forms. Firstly, problem pressure can ignite policy learning, because there needs to be some sort of unsolved issue that is relevant for policymakers and that needs addressing in order to improve the common good. Secondly, problem pressure can also be problematic for policy learning, especially when it is very high, for example when the economic situation necessitates immediate reaction by policymakers and there is no time to seek and evaluate the best solution before implementing a major reform.

#### Problem pressure can be conducive to learning

The first result that we can retrieve from the comparative analysis of the country reports of work package five is that there is a connection between problem pressure and learning, in the sense that changes in the socio-economic or political environment triggered learning processes of policymakers and stakeholders that searched for new solutions to problems, taking into account evidence that is for example based on statistical analysis, pilot projects or independent expertise.

This connection between problem pressure and learning can be found particularly with regard to the reform of pension systems in European countries. For example, in Germany, interest groups, political parties and members of the administration realized already in the 1990s that the German "culture of early retirement" needs to be reformed in order to keep the pension system sustainable. Consequently, a search for solutions began, which was followed by a number of adaptations of the pension system. Similarly so in the Netherlands and in Belgium. Dutch governments began to understand during the 1990s, that the country's pension system needs to be changed, however it took until 2008 for the governments to start a reform process. Belgium is another example, where increasing problem pressure, i.e. aging population, triggered a learning process. Interestingly however, the EU played a relatively important role in the Belgian case,

notably through its Europe 2020 strategy, which set a target employment rate for the elderly. Following the suggestions by the EU commission, the Di Rupo government created a commission for pension reform that sought to find solutions on how to improve the employability of pensioners.

A second example where problem pressure triggered learning processes are in the area of minimum wages, in Germany, but also in the UK. In Germany, the coverage of successfully closed collective bargaining agreements reduced gradually since the mid-1990s and there was a considerable difference in wages coverages between East and West Germany. As a consequence, unions and also the social democratic party put the matter on the political agenda. However, before the reform could be implemented, a learning process took place, as we will explain in the following section. Regarding the UK, the issue of a national minimum wage entered the national political agenda during the 1980s, due to the rising insecurities on the labour market following liberalisation reforms as well as increasing globalisation and its impact on the domestic labour market. Yet, after the problem had been put on the political agenda, learning occurred. Especially, there were a number of evaluations also based on the experience in the U.S., before the Labour party put the problem on its political agenda.

A third example for problem pressure triggering policy learning is youth employment, which became obvious studying innovations in three countries, notably Italy, Sweden, and Switzerland. Beginning with the latter, the Swiss economy went through a shortage of training places for young pupils in the 1990s, which triggered a learning and the assessment of new options for training unemployed youth. In Sweden, the number of unemployed youth increased considerably following the 2000s. This problem pressure caused some learning effects, for example the search for new ideas abroad. In that context, policymakers took inspiration from abroad, notably the idea regarding the job guarantee for youth program, which aimed at training young unemployed and to place them in jobs was inspired by similar experiences in Denmark and the UK. Another example for learning processes that followed youth unemployment can be found in Italy. In this case, the main problem was a lack of transfer of young adults from apprenticeships to the labour market, which lead to a number of adaptations of the apprenticeship program for young adults, notably in 2003, 2011 and 2013. The ideas for the 2003 reform were taken from the French model of tertiary higher education,

whereas during the crisis, policymakers turned to Germany in order to gather ideas to reform the Italian system of apprenticeships.

Then there is a second form of problem pressure, which has been conducive to government learning, in the sense that helped to put certain problems on the national political agendas. Notably, this was the impact of soft political pressure coming out of EU governance, notably the participation in OMCs. For example the Belgian pension reform, as well as the youth employment plan was incentivized not only by the problem pressures, but also EU guidelines. Similarly in Spain, the EU put some issues on the agenda, i.e. the active insertion program, which was defined following EU guidelines in 2000 and then fully established in 2006. The same occurred with regard to the Italian reform of public employment services.

#### Too high problem pressure impedes learning efforts

However, problem pressure does not necessarily lead to policy learning, but can also have the contrary effect, namely to impede learning by policy makers. Notably, this is the case when problems are very pressing, for example unemployment rises very fast, or debts in social insurances are too high and immediate action is necessary. In this case, policymakers want to implement solutions quickly and there is a tendency to less impact of learning. The intention of quick reactions are first of all to solve the problem, but policy makers want also to present themselves as being active in times of crisis. In these situations, there is little time for learning. Consequently, the door is open for politically rather, or even "panic driven" than problem-oriented solutions.

This relationship between problem pressure and the absence of learning is one that we can observe during the global financial and economic crisis as well as its aftermaths. Most notably in that sense are the examples for labour market reforms in Greece. High problem pressure is obvious in the Greek case, notably extremely high unemployment rates, unsustainable debt and insufficient social benefits. What is more, there is considerable political pressure from the European Central Bank, the EU Commission and the IMF to adapt labour market and social policies in order to meet fiscal aims. This context has led to number of far reaching reforms. Notably, these adjustments were temporal employment for public benefit, which provided job seekers with a temporary job that allowed them for example to clean streets. A second reform entails a voucher

scheme to finance temporary training of unemployed in private companies that was set up in 2011. The third reform was an increase of the full retirement age, which entered into force in 2015. In all of these reforms, learning did not seem to play an important role, although the contents of these reforms had been put on the agenda of Greek policymakers a long time ago, either by recommendations from the EU or the OECD. We could argue that just because these reforms were implemented during the crisis, policy learning is present. However, rather than learning from convincing evidence, policymakers complied with the "suggestions" of external actors, since it guaranteed the continuation of funds and loans to be paid. However, these policies were not subject to trials or other evidence-building in Greece itself before they were put into legislation.

Spain is another example of labour market reforms in times of tight crisis pressures. Notably, the temporary assistance scheme to support reinsertion in the job market as well as the strategy to encourage entrepreneurship and self-employment for young unemployed is examples of change without learning. Both measures came into force in the context of extremely high unemployment, especially youth unemployment during the crisis. Particularly the temporary assistance scheme (in the PREPARA programme) is an interesting illustration of policy change without learning, because decision makers decided to implement it despite the fact that a previous similar programme had had a low impact. Subsequent evaluations of the program showed that it had a weak impact on reinserting recipients into the labour market. The strategy to encourage entrepreneurship and self-employment followed EU-strategies on youth employment. Hungary shows similar dynamics during the crisis, when the government implemented a pathway to work scheme (2009) and a new labour code (2011). Both reforms did not originate in policy learning efforts, but only the pressure of the crisis on the national economy. Policy learning in the sense that experiments were conducted or the experience of other countries was profoundly evaluated did not count for the adoption of the reform. For example regarding the labour code, which weakened the Hungarian Unions even further, only legal questions were important for the government.

The reports show also instances of learning after reforms had been implemented. In these cases, governments identified a problem pressure, implemented a solution and evaluated and adapted the policies after that. This occurred for example in Switzerland. The country's economy went through a recession during the early 1990s, which came

along with a reduction of available places for apprenticeships for young people. In 2002, the national parliament adopted a revision of the existing Vocational Education and Training law, which entailed amongst others a centralisation of the existing regulations regarding vocational training. The solution for the law was based on suggestions made by expert commissions, however there were no pilot projects etc. Learning from experts occurred after the implementation of the law, in the course of an evaluation in 2007. The report on labour market reforms in Sweden observed a similar dynamic, notably regarding the adaptation of activity compensation and the reform of youth employment legislation. In 2007, the government reformed eligibility for activity compensation from 19-30 years, but eligibility conditions became stricter. Notably, the benefits were related to some paid work and assessment conditions became tighter. Learning occurred during the process of policy implementation. For example, in 2008, trials with private actors were introduced and in 2011, an evaluation demonstrated that although application rates had doubled, placement rates remained low. A similar structure occurred with regard to the job guarantee program for the youth, which was created in 2006, due to a high rate of unemployed youth. The ideas for the program originated in other countries, for example in Denmark and the UK. However, trials were not made, but the program was evaluated after implementation.

However, the reports reveal a number of instances, in which the crisis impacted not only negatively on learning efforts of governments. The first example is Italy, notably the reform of the Italian apprenticeship system, where learning occurred during the crisis, although in a very inconsistent way. In 2003, the Italian government had decided to adapt its system according to the French model of tertiary higher education. However, this changed in the course of the crisis, when the "expert government" under Monti implemented a dual apprenticeship program allowing for young Italians to apply to apprenticeships in Germany. At the same time, the government undertook a fact finding mission to Germany. However, these efforts were not continued under the Renzi government. The Netherlands are a second example where the crisis had an important impact on policy change and the implementation of learning therein, namely the adaptation of the retirement age. Since the 1990s, the EU and the OECD had suggested that the Dutch governments need to increase the retirement age, but elected officials had not dared to do so, due to political obstacles. After 2008, a new commission (Bakker Commission) underlined again the necessity for the government to adapt, and the

context of economic insecurity and higher government debt changed public opinion. Eventually, in 2015, retirement age could be increased from 65 to 67 years.

To sum up, our analysis shows that problem pressure can lead to learning, but also impede learning processes, especially when the context necessitates immediate action. In order to stimulate learning processes before an actual reform is made, there needs to be some kind of problem pressure, in order for a problem to rise onto the agenda and to trigger political action. This can be socio-economic or political pressures, with the latter coming for example from the EU and a country's participation in OMCs. On the other hand, if problem pressure is high, governments need to react quickly and there is no time for learning. This dynamic became especially obvious during the crisis and the anticrisis policies in Southern Europe. On the other hand, the crisis also created windows of opportunity to implement learning-based solutions, which could not be put into place before, due to unfavourable political circumstances.

#### Forms of learning

As we discussed it in the previous section, learning is part of the reform processes in European labour market and social policies, however its impact on the change of policies depends on problem pressure as well as on the politicization of a certain problem. So far, we have analysed how and why problem pressure was positive and negative for policy learning. In this section, we are going to outline different forms of learning that we found in the country report, before turning to political obstacles against learning in the next section.

There were various forms of policy learning that played a role for agenda setting, formulation of solutions, decision making as well as implementation of reforms. In the following, we are going to list a number of ways in which policy learning occurred, without any order of importance. KNOWLEDGE REGIMES

1. Statistical information: The first and most common way of policy learning is by means of statistical information and modelling of expected future developments of economic and demographic figures. In many of the country reports that we received, the experts report that learning occurred by means of statistics, for example information about labour market development, demographic evolution

- and data on public finances. Based on these information, governments and other actors use simple statistical analyses as well as more complicated econometric modelling in order to predict future developments and adapt existing policy instruments accordingly. A prominent example for this type of learning occurred in the field of pension policy and the adaptation of the retirement age.
- 2. Expert consultation: This is a very broad category of learning, which includes all kinds of expert involvement in the process of reforming social and labour market policies. Nowadays, consulting experts has become a standard procedure in public policy. However, there is a very wide variety of who can be an expert, and more importantly stakeholders with political interests nominate their own experts. Consequently, it is important to question the background of expert reports that are being used by various actors, due to possible political affiliations. Notably, expertise commissioned by political parties, trade unions, employer organisations and other interest groups, as well as the government itself play an important role for reforms, but it is necessary to scrutinize them for a possible political bias. Expert reports that were put forward by more independent actors, such as parliamentary research services or independent experts are likely to be more objective than research that has been explicitly commissioned by a political stakeholder.
- 3. Expert commissions: Expert commissions are a subgroup of expert involvement, which played an important role, notably for the reform of pension systems in Continental European welfare states. Often, former politicians or well-known experts take the lead of the commission. Members of the commissions are representatives of the most important political parties as well as interest groups. The goal of setting up these commissions is to canalize conflicts and ensure a combination of expertise and political negotiation regarding important and politicized issues, such as pension reforms. Since the commissions combine factional expertise and political interests, policymakers hope that they come up with suggestions that are suitable for a compromise. Examples for these commissions are the Süssmuth Commission and the Rürup Commission for the reform of the German pension system. Examples from other European countries are the Bakker and the DeVries Commissions in the Netherlands, as well as the Belgium pension reform commission.

- 4. *Pilots:* Pilots are another way of how learning can occur in the reform process. In this case, implementation of a reform is important for actual decision making. In its ideal form, policy makers set up a number of pilots that test a planned reform before it is being implemented nationwide. These kind of learning instrument is focused on application, the problem is that it needs time until pilots have been set up and are evaluated. However, in the everyday business of policymaking, time is scarce and therefore policymakers do not wait for the full evaluation of a pilot until they decide about a law, or implement it despite a pilot program that was not successful. The country reports on policy learning report that governments set up pilots in order to gain knowledge on the implementation of a policy rather than to decide for or against a reform. For example, regarding the implementation of activity compensations for disabled youth, the Swedish government conducted a number of pilot programs. Similarly, in the Netherlands, experiments provided some insights on the implementation of the participation law, which integrated social assistance, the sheltered employment act for disabled workers and the benefits for unemployed who became disabled before they had turned 18. In Switzerland, the implementation of the 5<sup>th</sup> revision of the invalidity insurance improved the possibility for private providers to demand financing for pilot projects, which were afterwards evaluated by the federal government.
- 5. Learning from own experience: Learning from own experience means that governments learn from successful or unsuccessful policies in their own country. This type of learning is different from pilots, because there are no test trials or experiments, but policies were adapted since they did not fulfil their purpose or were too expensive. Usually, this kind of learning entails the adaptation of a policy after an evaluation project. For example, the 4th and the 5th revision of the Swiss invalidity insurance entail this kind of learning. Such learning is very common and different from learning by trials or experiments that were conducted before deciding or implementing a policy, as updating of ideas occurred after a policy had been fully implemented. A special case of learning from own experience is law on an overall minimum wage, in Germany. Before the overall minimum wage, which was decided in 2015, found the support of the two main parties and the unions, existing minimum wages in some sectors were

- evaluated. Once it was sufficiently researched that minimum wages did not reduce the number of jobs available, the conservative Christian Democratic Party agreed to the reform.<sup>2</sup>
- 6. Learning from other countries: Another form of learning focuses on experiences of other countries. This way of learning is closely connected to the previous point. The main difference between the two is however that new ideas are explicitly taken from other countries. In EU-governance, this type of learning has been institutionalized with the establishment of the OMC, which aims at facilitating learning amongst EU member states. In the reports on policy learning, which we produced in the INSPIRES-project, there were some instances of learning in the sense that ideas were taken from other countries, however, without explicitly referencing to the OMC. Some of the examples mentioned in the text were that Greece, Italy and Spain tried to learn from Germany in the field of youth unemployment during the crisis. In Sweden, ideas for the job guarantee program for the youth came from similar programs, in Denmark and the UK. The Dutch participation law was inspired by experiences in Belgium and Germany and ideas on the decentralization of welfare services came from Sweden. The German minimum wage law was heavily influenced by the British legislation policymakers and experts undertook several fact finding missions to the UK. The Swiss government took ideas from an Australian and Canadian project on the reintegration of handicapped individuals in the labour market and the reports mention several instances of U.S. experiences inspiring reform in European countries.
- 7. Learning from subnational governments: Learning occurred not only between governments, but also between subnational governments. Particularly, there are two example for this. Firstly, in Switzerland, learning between cantonal governments is an important feature of the invalidity insurance, because the cantonal invalidity insurance offices are responsible for the implementation process. Implementation practices vary between cantons, and the national office for social insurances tries to facilitate an exchange of practices between the various cantonal offices, in order to improve overall performance of the invalidity insurance. There has been a similar dynamic regarding the introduction of case

<sup>&</sup>lt;sup>2</sup> Another reason was that other sectorial minimum wage projects failed.

- management in vocational training. In Belgium, the reforms of the national job monitoring schemes were based on experiences in the Flemish region.
- 8. Learning from international actors: Eventually, the reports discussed learning from international actors. On the one hand, non-binding EU guidelines and strategies played important roles in this regard, for example in Belgium, but also in Spain. Yet, regarding the influence of the EU, it is always important to distinguish the influence of ideas from financial incentives. Countries might change policies according to European guidelines in order to have better conditions for receiving financial support, rather than adapting their own policies. Another important element is the OECD. Its reports are mentioned as important sources for national governments when it comes to the evaluation of their policies and instruments. However, the actual influence of the country-specific recommendations on policy outputs are not always clear.

To conclude, there is a variety of ways in how governments learn. These entail learning from others and own experiences as well as from international actors and organisations. Concerning the method of learning, statistical information is very important, as well as expert participation and commissions, although the latter two are more vulnerable to political influence. Experiments and pilots are important, but especially for the implementation of policies. Oftentimes, governments decide about a policy, and commission experiments and pilots afterwards. If the experiment is conducted before and fails, it might happen that a policy is being changed anyways. Time seems to be of crucial importance for learning. We only see a strong impact of learning – understood as the implementation of new ideas that are certainly proven to work – if there is enough time to conduct research. Often, this is however not the case as decision makers are unable and/or unwilling to wait for a solution to be ripe according to the standards of scientific evidence, since windows of opportunity for decision-making open and close. Therefore, learning seems to play an important role in the implementation phase of a policy.

#### Politicisation and learning

Our results have shown that learning processes have been a part of labour market and social policies adaptation in Europe. Whether these learning processes have led to policy change – or were included therein – depends on the problem pressure in a certain policy

field. A second element that is important for whether learning has an effect on policy change is the politicisation of a problem, namely whether a reform proposal needs to pass political deadlocks. In these cases, solutions that have been found to be useful by independent experts might be changed considerably, in order to pass a process of consensus finding. Another form of politicisation entails political learning – actors use innovative ideas primarily to improve their political strategy. Rather than only focusing on policy change, parties and interest groups seek to find ways to reform policies and to stay in power, in case of doubt; they would however prioritize their own interests. On the other hand, there might be a lot of symbolic action, namely that unnecessary or even damaging policies are put into place for political reasons, i.e. to seek electoral support.

The mentioned dynamics have influenced reforms in the countries that we observed. For example in Germany, the project of implementing a nationwide minimum wage took a long time before it became a law, notably due to the consensual elements in the national political system, such as the connection between parties and organized interests, and parliamentary bicameralism. Although evidence was available from abroad (UK) and domestically contending that a minimum wage was very unlikely to have negative effects on the job market, it took a long time until the reform was finally implemented. The adaptation of early retirement age is a similar example. In this case, there were a number of gradual reforms, in Germany, which slowly adjusted the retirement age from the late 1990s until 2013. The fact that the German retirement age could not be sustained was already known before 1995. However, due to political reasons governments decided not to adapt retirement age immediately and abruptly.

In Belgium and the Netherlands, retirement age and pension reforms have faced similar challenges. In Belgium, the "Generation Pact" (2005), which was a major reform of the pension system, as it created benefits for labour market re-entry, is politically still contested. Similarly, the augmentation of the pension age in 2012 was not free from political conflict; however, backed by the argument of the pension reform commission, the right-wing government pushed the reform through parliament without a lot of consultation. What is more, in the Belgium case, EU commission reports seemed to have impacted the reform considerably. In the Netherlands, increasing the retirement age was on the political agenda since the late 1990s, but a reform compromise could only be found in 2013 and 2015. Until then, parties that put an augmentation of the retirement

age on the political agenda had suffered devastating losses in popularity and the issue had become like a red rag for a bull to the electorate. This time of politicisation ended during the crisis.

The reform projects of the Swiss invalidity insurance are another example for how politicisation of a problem impeded policy learning. In 1999, a reform failed in a popular vote, which had entailed some measures to deal early on with the high debts in the invalidity insurance. In order to adapt, three other reforms followed. Firstly, a reform that tightened controls for the cantonal insurance offices and aimed at creating unified standards, in 2004. Secondly, in 2008, the invalidity insurance changed when preventive and early detection instruments became the primary instrument of intervention, and decisions for pensions took only a secondary role. Thirdly, in 2012, budget consolidation in the invalidity insurance was put forward. The fact that a first reform attempt failed led to more profound measures including a strong focus on re-integration and prevention efforts.

These examples show what we already know about the relationship between politicisation and institutional change, namely that highly politicised policies are unlikely to change, because stakeholders defend their interests and returns. However, with regard to policy learning these findings imply that countries with more veto players and institutional veto structures tend to slow down the learning process and politicise problems. This is particularly obvious regarding the reform of the retirement age in the Netherlands. In this case, it was clear that a change was necessary, but due to electoral interests, policymakers avoided reforms until the crisis provided a window of opportunity. However, in Switzerland and Germany, the reform of the introduction of the minimum wage and the invalidity insurance reforms are open to different interpretations. Firstly, in Germany, there was no majority for policy change until evidence was absolutely convincing that a national minimum wage would not have negative effects on the economy - and other options for sector wide minimum wage agreements were not possible. In Switzerland, the failure of a reform in 1999 triggered a number of profound reforms, notably taking into account preventive and re-integrative measures before cutting the budget of the invalidity insurance. Clearly, both cases entail evidence for political learning, because policymakers sought for strategies to adapt and stay in control. However, the demands for consensus slowed the political process down

and created also time to propose alternative solution and evidence that could later on be used on the reform process.

The counterfactual to this interpretation is that in countries with less veto points, reforms can be passed faster. This implies for learning that a less politicised problem should lead to better learning effects, because reforms are not being slowed down. However, on the other hand, due to the lack of counter-majoritarian elements, governments can rather push their own projects through, which might open the door for solutions that are in the interest of political parties rather than the common good. Examples for these findings are the Swedish program that entailed a job guarantee for young unemployed, which was based on research conducted by organizations that are close to the governing right-wing party. Similarly, the reform of the British pathway to work program, which has been sold by the first Cameron government as being "all new," but in fact it resembled closely to the previous program. But the rather broad majority allowed the government to present a solution that it could claim to be all-new and make symbolic reforms.

Two other examples are the Greek anti-crisis policies and the Hungarian pathway to work scheme, although they originate in entirely different political motives. Many of the reforms in Greece are motivated by external pressure, but also by the goal to attain electoral support. For example the temporal work program that was created in 2011 by the Papandreou government against the opposition of the conservative party. The program hired recipients for five to seven months for public work. The idea for the program originated in Greece and was financed by the European Social Fund. Later on Syriza successfully politicised this problem. A second example is the pathway to work program that the Hungarian government put into place, as of 2009. The program allows government to put unemployed who can work into a general work scheme, which is needs-based and forces recipients to cooperate if they want to keep their benefits, and forces them to do public work. The reform passed parliament despite the fact that there was ample evidence that these programs have no effect on regular labour market reintegration, as they generated electoral support.

To sum up, this section has shown that the politicisation of problems impedes the effect of learning on policy change, for example because governments have electoral interests.

A second reason that can reduce the impact of learning in the reform process is the need to build a broad consensus. However, the results show also that consensual institutions create a favourable environment for learning, because they slow down the decision making process and create time for research on solutions before a reform is being put into legislation. Otherwise, governments tend to quickly respond to problems and learning follows after that during the implementation process. In other words, politicization might be positive, as it creates the time for learning.

#### Conclusion

In this report, we compared the findings of 11 country reports that analysed the adaptation of labour market and social policy reforms and the role of learning therein. We started our analysis, with two main hypotheses, namely that the impact of learning depends on problem pressures and the politicisation of a given problem. Particularly, we hold that very high or very low problem pressure as well as a considerable politicisation of a problem have negative effects on policy learning. Our empirical results partly confirm our hypotheses, but provide also some interesting results that do not match with our theoretical expectations.

- 1. As expected, problem pressure has positive and negative effects on policy learning. In order to trigger a learning process that might potentially impact on reforms, some kind of problem pressure economical, demographical, or political needs to be present. Yet, if the problem pressure becomes too high, policy makers tend to favour fast solutions, which reduce the capacity and possibility for a learning-based result, at least prior to the decision about a given policy. These kinds of dynamics have become apparent during the crisis, especially in Southern European countries, when governments implemented fundamental reforms very quickly, without assessing their potential impact beforehand. The reasons for this are obviously the immense economic and political pressure, which have however impeded on learning. Yet, the crisis has also positive effects regarding the connection between learning and policy pressure, because the crisis context created windows of opportunity for policy change.
- 2. The reports revealed different forms of learning, which can be divided into three types of learning:

- a. Firstly, there is **imposed learning** or compliance. This entails that countries change policy as a consequence of external political pressure rather than the adaptation of preferences and beliefs due to factual knowledge and research input.
- b. Secondly, there is **observational learning**. This entails policy learning based on the observation and experiences of other countries, subnational governments but also from international actors. The differences to imposed learning is that there is no power involved, in the sense that policy changes occur as a consequences of observation of others rather than by the imposition of new ideas.
- c. **Intentional learning** is the third form of learning that can be retrieved from this research. Notably, it comprises of learning from statistical information, experts, but also pilots and econometric models. The impact of learning in the policy process differs. Experts are often heard before a law is actually decided whereas pilots and experiments are being consulted prior to the implementation of a policy.
- 3. The third finding is that the politicisation of problems has an important effect on whether learning impacts on policy change or not. We found evidence, according to which in countries with many counter-majoritarian institutions the speed of change was slow. However, this was not necessarily negative for the impact of learning, because a long political process creates time for learning to happen and to influence on the formulation of solutions. On the other hand, in countries with less institutional veto points, reforms pass faster, but learning occurs only after decision making during the implementation process.

### Annex

The following table presents the case studies of countries and innovations that were conducted in the course of the country reports that are part of WP5. For each country, I am presenting the innovations that we analyzed as well as some findings that are common to all of the analyzed innovations regarding policy learning, if the authors underlined this.

Table 1: Overview of policy learning in selected labor market and social policy innovations

Country	Policy fields and	Feedback-	Problem pressure &	Politicization
	instruments	mechanism & origin	Salience	(Interest groups,
		of solution		parties)
BE	InnBE1: Increasing	EU feedback: Country	Highly salient issue,	Pressure by the E.
	retirement age for	specific	since distributive	Commission due to
	the elderly and keep	recommendations	elements are	reports; federal
	a larger share of	demanded an	involved??	government and
	them employed:	increase of the		coalition parties are
	Generation pact in	employment rate of		also important
	2005 was the main	the elderly. What is		(Struyven and Pollet
	reform, which	more, the EU Strategy		2015: 12);
	entailed later	2020 set a target for		politicized, but the
	retirement age, re-	employment rate of		government
	entry incentives,	the elderly. These		succeeded to push it
	compensation for	incentives had an		through in 2014;
	employers, pension	impact on BE. Di		Generation pact is
	bonus for those	Rupo government		still very contested
	continuing to work	installed a		politically (Struyven
	(Struyven and Pollet	Commission for		and Pollet 2015: 26).
	2015: 10). The	Pension Reform		
	revision of the reform	(Struyven and Pollet		Conservatives
	in 2012 reformed the	2015: 11).		demanded budgetary
	pension age even	Domestic learning		discipline (Struyven
	further (66 by 2025	through the pension		and Pollet 2015: 36).
	and 67 by 2030) plus	reform commission		Political learning:
	stricter regulations	(Struyven and Pollet		Centre-right
	for early retirement	2015: 35).		government pushed
	(Struyven and Pollet			the reform through
	2015: 13).			(2014) without
				broad consultation in
				order to avoid too

		much politicization of
		the matter (Struyven
		and Pollet 2015: 36).
<i>InnBE2:</i> New job	Flemish region used	-
monitoring scheme in	its newly gained	
2004: Links the	autonomy to	
receipt of	establish this	
unemployment	instrument. The	
benefits to active	decision was based	
efforts to find a job.	on projections of the	
Non-compliance is	Flemish employment	
sanctioned; 2012 the	service (Struyven and	
scheme was extended	Pollet 2015: 16);	
to younger and older	However activating	
unemployed; 2014	the 50+ did not work	
the Michel	so well (Struyven and	
government has	Pollet 2015: 17).	
planned to extend	Learning through the	
these practices to	experience of the	
target groups of	Flemish region	
collective layoffs	(Struyven and Pollet	
(Struyven and Pollet	2015: 37).	
2015: 10).		
InnBE3: Youth	The idea emerged	Not politicized;
Employment Plan:	from the EU 1998	receives support
Goal was to increase	Employment	from all political
employment of	Guidelines (Struyven	parties (Struyven and
young; established by	and Pollet 2015: 19).	Pollet 2015: 26).
a decree in 2009 for	As of 2005 a number	
the entire Flemish	of experiments were	
region (Struyven and	conducted, organized	
Pollet 2015: 20).	by the government	
	and NGOs to increase	
	employment;	
	successfully	
	evaluated and then	
	became a law	
	(Struyven and Pollet	
	2015: 19-20, 39).	
Common:	EU recommendations	Change of
		30

and OECD reports are government only in important for all 2014 (Struyven and Pollet 2015: 25). policy makers (Struyven and Pollet 2015: 27). Regions seem to learn from another. The Flemish PES (Public Employment Service) has successfully completed some projects and the Wallonian government is learning (Struyven and Pollet 2015: 27-28). Recent devolution СН InnCH1: New The federal The reform Cantons vs. federal management-bygovernment responded to the government. objectives and proposed this problem of too high Originally, the control system of solution, namely to debts in the invalidity national government insurance. These are cantonal disability tighten control of had proposed that offices. This reform cantonal practices by mostly debts with the the regional medical services are under its passed the national having more national pension parliament in 2004. It discretion regarding insurance (Bonoli et supervision. The reforms the oversight the cantonal offices al. 2015: 8). The cantons lobbied of the federal and by establishing problem is that the successfully against cantonal offices are government over the state medical this strategy in the in charge of deciding cantonal offices. competences in the national parliament, What is more, it on benefit claims, but which eventually regional medical created regional services. Another they report to the confined the set-up of medical services to option would have the regional medical cantonal government standardize the been to raise taxes, and not the federal services. Similarly, evaluation of benefit but such a reform government. What is the parliament claims in the proposal failed in a more, the cantonal granted the federal office of social invalidity insurance popular referendum, offices lack medical insurances less (Bonoli et al. 2015: 5in 1999 (Bonoli et al. competences and discretion vis-à-vis 6). 2015: 7-10). depend on the

		assessment of	the cantonal offices
		external doctors or	than proposed by the
		the GP of the benefit	national government
		claimant (Bonoli et	(Bonoli et al. 2015:
		al. 2015: 6).	31-32).
InnCH2: New set of	The solution was	Essentially, the	This innovation was
early intervention	suggested by the	measure tried to	highly politicized and
instruments for new	national government.	respond to a similar	is part of a
disability benefit	Eventually, the law	problem than the	compromise. One-
claimants.	made it easier for	previous innovation:	sided solutions to
Specifically, the	private organizations	reducing the debt of	reduce debt in the
reform created new	to propose pilots for	the invalidity	invalidity insurance
instruments to	measures aiming at	insurance (Bonoli et	either by tax raises or
prevent individuals	preventing	al. 2015: 6).	cuts in benefits had
with disabilities from	individuals from		no majority.
becoming dependent	getting too quickly		Consequently,
on pensions early on	pensions and instead		political parties
This reform entailed	trying to reinsert		struggled to find a
a change in the order	them into the labor		compromise that
of the instruments	market (Bonoli et al.		allowed to reduce
used in the invalidity	2015: 14-15).		costs and at the same
insurance by putting			time ensured simple
prevention before			cuts in benefits for
pensions (Bonoli et			beneficiaries (Bonoli
al. 2015: 12-14).			et al. 2015: 32-33).
InnCH3: This	Parliament had	Problem was that the	
innovation is a new	already demanded to	old system did not	
law that reforms	reform the existing	respond anymore to	
vocational training in	educational training	the demands to the	
Switzerland	system, but it was	apprenticeship	
(Vocational and	only in 2004 that the	market (Bonoli et al.	
Professional Training	Federal Council	2015: 17-18). Many	
and Education Act,	proposed a new law	youngsters could not	
2002). The law	for consultation. The	find places for an	
regrouped all	draft had been set up	apprenticeship	
training programs	by an expert	anymore (Bonoli et	
under the oversight	commission (Bonoli	al. 2015: 47).	
of the federal	et al. 2015: 18).		
government. What is	Positive evaluation of		
more, it created a	the case management		

secondary system of education, which had not been the case before, because cantons had many fragmented solutions (Bonoli et al. 2015: 18).
not been the case before, because cantons had many fragmented solutions (Bonoli et al. 2015: 18).
before, because cantons had many fragmented solutions (Bonoli et al. 2015: 18).
cantons had many fragmented solutions (Bonoli et al. 2015: 18).
fragmented solutions (Bonoli et al. 2015: 18).
(Bonoli et al. 2015: 18).
18).
Common:
GER InnGER1: Statutory Unions started to put Opposition of the
Minimum Wage the program on the reform came
(2015); History of national political especially from the
sector wide agenda in 2002; the employer's
minimum wages in proposal was organizations, but
Germany, which also supported by also the unions we
applied to foreign independent not immediately in
workers (Posting of research institutes, favor of this ideas,
Workers Act, first i.e. the German because they were
application in 1996). Institute for afraid to lose
After 2007, other Economic Research bargaining autonomic
sectors followed and or the Institute for (Jansen and Knuth
were included under Employment 2015: 8, 11-12, 19)
the Act (Jansen and Research) (Jansen
Knuth 2015: 12). and Knuth 2015: 48). Especially, busines
opposition was
Problem was the strong. Their
decline of collective opposition was
agreements in many successful after the
sectors and an election of 2005.
increasing wage However, in 2013,
disparity between the other parties,
East and West except for the
Germany (Jansen and business wing of the
Knuth 2015: 9-10). CDU were convince
that a general
The application of the minimum wage wa
minimum wage in necessary (Jansen
many sectors served and Knuth 2015: 1
as a quasi-

	experiment.	
	•	Yet, the decisive
	In 2009, the existing	event for introducing
	sectorial minimum	the minimum wage
	wages were	was the failure to
	evaluated in eight	reach a collective
	sectors and no	agreement for the
	negative effect could	hospitality and retail
	be found for	sector; then the CDU
	employment (Jansen	decided to agree to
	and Knuth 2015: 12).	the wage (Jansen and
	ana maan 20101 12ji	Knuth 2015: 20).
	Apart from that there	miutii 2010. 20ji
	were several fact	
	finding missions to	
	the UK by	
	parliamentarians	
	from both big parties	
	and trade union	
	representatives to	
	learn about the effect	
	of the minimum wage	
	(Jansen and Knuth	
	2015: 18,49).	
	, · ,	
	Favorable economic	
	situation in 2015	
	makes it easier to	
	introduce a minimum	
	wage (Jansen and	
	Knuth 2015: 49).	
InnGER2: Reduction	Most important for	Usually, the scientific
of early retirement	this reform were cost	literature regards the
age; this innovation	pressure, which were	reform of 1992 as the
covers a number of	even aggravated by	result of a consensus
reforms from the	the Maastricht treaty	not only of the
early 1990s until	and the deficit	conservative party,
2009, when national	ceilings; what is	but also the trade
governments in	more, the weak	unions and the Social
Germany	economic situation	Democratic Party in
	L	

the national continuously and Germany increased retirement reunification put parliament. CDU and employers had age (Jansen and additional pressure Knuth 2015: 30); on the German already been in favor These innovations pension system of more liberalization occurred: Stage 1: (GER-Rep, 34-38, 36). during the 1980s 1992, entering into (Jansen and Knuth force 2001, but was Role of commissions 2015: 34). Social advanced in 1997: increased and those democrats and Gradual increase of of social partners unions were opposed respective retirement decreased (Jansen as they were afraid of and Knuth 2015: 37). ages for particular raising groups Stage 2: unemployment rates, Creation of a new Acceleration of the but the projections of process of phasingearly retirement an ageing population scheme in 2005 was and the cost thereof out the options for early retirement very close to the for the retirement (1996), Raising system (Jansen and suggestions of the Knuth 2015: 35) upper-threshold for independent Herzogthe early pension for Commission (Jansen severely disabled and Knuth 2015: 39). Increasing (1999), Raising politicization of the threshold for the Learning in this pension politics after early pension for reform occurred in 1999, when the CDU unemployed & as well as the SPD three ways: Abolition of early both created their retirement for part a). Expert network own expert time unemployed (pension experts commissions to (2004); Standard from social partners, propose suggestions retirement with 67 ministries and for how to stabilize (2007); New early political parties), the system (Jansen retirement scheme which informally and Knuth 2015: 38). for those prepared the reforms in 1992 & 1999 contributing 45 years **Despites** and more based on the politicization some (2007/2013) (Jansen statistical suggestions of the and Knuth 2015: 31) information -> independent Rürupdepoliticized and decommission passed parliament in 2004, parliamentarized

political process.

but the standard

	After the	ratiroment aga vesa
		retirement age was
	politicization of the	not raised, because it
	reform process,	was deemed too
	expert commission	dangerous politically.
	replaced the informal	
	network; many of	The interest of the
	their suggestions	Social Democrats for
	were implemented ->	the renewal of the
	electoral suicide for	early retirement age
	the Social Democrats	becomes also
	(Jansen and Knuth	apparent in the
	2015: 40-41).	launching of some
		projects to find
	No direct EU	options for re-
	influence, but	introducing early
	Maastricht is	retirement.
	important.	Eventually, none of
		these options could
		be retained (Jansen
		and Knuth 2015: 34).
		Overall broad
		consensus that the
		reform is necessary;
		the incremental
		changes from 1992-
		2007 occurred in a
		way that no severe
		cuts needed to be
		made. Even when the
		issue became more
		politicized, there was
		no overall rupture of
		the political
		consensus (Jansen
		and Knuth 2015: 50).
InnGER3:	The German "culture	Program was
Perspective 50'plus -	of early retirement"	launched by the
a national program	had incentivized	Federal Ministry for
for older jobseekers:	many elderly	Employment and
January Josephoner St.	. ,	

Launched by the	jobseekers to use	Social Affairs without
Federal Ministry of	unemployment	adding further
Employment and	benefits to create	legislation (Jansen
Social Affairs in	pathways into	and Knuth 2015: 43).
mid2005, six month	retirement. Hartz IV	
after the	made this strategy	
implementation of	considerably more	
Hartz IV. The	complicated.	
program phased out	Therefore, this	
in 2015: Job-centers	program was set-up	
could apply for	(Jansen and Knuth	
funding to get	2015: 44).	
support jobseekers		
50plus; German	Positive evaluation of	
money only (Jansen	the program in terms	
and Knuth 2015: 43).	of re-integration of	
	recipients in the	
	labor market, but not	
	many of them	
	managed to make a	
	living due to low	
	salaries.	
	Government	
	documents referred	
	to the Stockholm	
	targets (2001: 50%	
	employment rate of	
	elderly by 2010), but	
	there was no explicit	
	learning and transfer	
	of ideas like the	
	British New Deal 50+	
	(2000 to 2009) or the	
	Finnish National	
	Program on Ageing	
	Workers (Jansen and	
	Knuth 2015: 46).	
	The successful	

		implementation of	
		50+ lead to	
		subsequent programs	
		in Germany (Jansen	
		and Knuth 2015: 46-	
		47).	
	Common:		
GRE	InnGR1:	Idea originated	Politicized policy
	Temporal	domestically by the	process. Opposition
	employment for	Greek government	parties were against
	public benefit 2011:	and was financed by	the measure and
	Five to seven months	the ESF (European	demanded more, to
	temporary	Social fund)	establish more
	employment for	(Papadopoulou et al.	sustainable measures
	public benefit (i.e.	2015: 10).	(Papadopoulou et al.
	cleaning of	Problem in the	2015: 10).
	municipalities);	implementation,	
	around 500Euro	recipients felt like	Public work
	wage plus social	beneficiaries rather	politicized issue by
	insurance	than employees ->	Syriza.
	contributions	basically no one	
	(Papadopoulou et al.	could find a	
	2015: 10).	permanent job after	
	Had already been	the program	
	applied during the	(Papadopoulou et al.	
	1990s in regions with	2015: 11-12).	
	very high	Following some of	
	unemployment, but	the OMCs, these some	
	for a period for 12-24	temporary works	
	months	programs had been	
	(Papadopoulou et al.	created in the form of	
	2015: 39).	internships	
		(Papadopoulou et al.	
		2015: 26-28).	
		After the onset of the	
		crisis, the issue was	
		discussed with Greek	
		experts who worked	
		on this issue abroad;	
		Syriza took it up in	
L			

	2015 (Papadopoulou	
	et al. 2015: 40).	
InnGR2: Voucher	The OECD had	The committee
Scheme to finance	suggested such a	(Scientific Committee
temporary training of	program already	of the National
unemployed in	earlier on (2005), but	Council of
private companies,	the introduction in	Association of
created 2011. The	Greece failed. Only in	Vocational Training
voucher financed	2011, when the crisis	to Employment) that
training and	pressure had	proposed the reform
employment of the	augmented	to the Ministry of
recipient	considerably, the	employment was
(Papadopoulou et al.	program was	divided. Some
2015: 12-13).	implemented. Funds	members opposed
	came from the ESF	the suggestions,
	(European Social	arguing that it would
	Fund) 2011	put too much of a
	(Papadopoulou et al.	focus on individual
	2015: 12).	responsibility and
	These vouchers had	weaken the state's
	been part of the	duties to care for the
	recommendations of	unemployed
	the EU, namely the	(Papadopoulou et al.
	EES 2011	2015: 41).
	(Papadopoulou et al.	
	2015: 13-14).	
	During the crisis,	
	unemployment	
	amongst Greek youth	
	had reached more	
	than 60 percent, only	
	then the government	
	reacted 2011	
	(Papadopoulou et al.	
	2015: 13-14).	
	Measures were based	
	on the secured EU-	
	funds (Papadopoulou	
	et al. 2015: 14).	
	LL	

	Problem: Program		
	did not allow for		
	many young people		
	to reenter the labor		
	market for a longer		
	time period; most		
	dropped out after the		
	program had finished		
	(Papadopoulou et al.		
	2015: 15).		
	Ideas were		
	transferred from the		
	experience in other		
	countries, but not		
	adapted to the Greek		
	labor market		
	(Papadopoulou et al.		
	2015: 21).		
	Discussed the first		
	time during the		
	crisis; idea came from		
	a guy who were a		
	former officer in		
	Brussels		
	(Papadopoulou et al.		
	2015: 41).		
	The then Pasok		
	government adopted		
	the program		
	following the		
	recommendations of		
	the World Bank and		
	the IMF		
	(Papadopoulou et al.		
	2015: 42).		
InnGR3: Stricter	External pressure	Highly salient issue	Greek pension
rules for obtaining a		during the crisis, of	reforms had been
full pension since	Frist attempts to	course	postponed since the

	2015. Notably, the	reform the Greek	mid-1990s. It had
	overall level of	pension system had	been very clear that
	pensions will be	been made in 1997	the demand for
	calculated according	by a former IMF	financing would
	to the sum of all	chairman who	explore, but a
	years, not only the	predicted the	consensus on a real
	best five years	collapse of the Greek	reform could not be
	(Papadopoulou et al.	pension system by	found (Papadopoulou
	2015: 17).	2005; In the same	et al. 2015: 17).
		vein, UK actuaries	Unions and other
		recommended to	actors challenge
		significantly, reform	reforms in court,
		the pension system	often successfully,
		(Papadopoulou et al.	because they were
		2015: 37).	excluded from the
			parliamentary
		Reform returned to	decision-making
		the table under the	process
		pressure of the	(Papadopoulou et al.
		Troika	2015: 21).
			Pasok and the labor
			unions opposed the
			reform in the late
			1990s, presenting
			other calculations
			and evidence
			(Papadopoulou et al.
			2015: 37).
	Common:	Troika and the	Lack of consultation
		memorandums affect	before reforms
		agenda-setting of	already prior to the
		issues	crisis; even less
		(Papadopoulou et al.	regarding the
		2015: 17).	implementation of
			the troika demanded
			anti-crisis policies;
			often (Papadopoulou
			et al. 2015: 21).
HU	InnHU1: First	There was one prior	Initiated by the
	program created in	program, which the	national government
1	•	u	

2005, others	World B	ank had	(HU-Rep, 26).
followed 2007		n the 1990s	(110-кер, 20).
2012, extending benefits to oth		et al. 2015:	
	,		
vulnerable gro	_	0.7	
(START, STAR		nent rate of	
START EXTRA			
START BONUS		nd especially	
START REGIO			
essentially a w		•	
subsidy, which		et al. 2015:	
tax reliefs for v			
up to a certain			
(Lengyel et al.		08, the public	
21-22).		nent rate	
		l Program	
		led by the EU	
		et al. 2015:	
	49).		
	The prog		
		well and the	
	targets c		
	overachi		
		et al. 2015:	
	24).		
		was funded	
		J, therefore	
	the ideas		
	impleme		
		et al. 2015:	
	26).		
		ors estimate	
	that with		
	program		
	_	yment in	
		would be	
		ably more	
	high		

InnHU2: The	Similar programs	In principle,
pathway to work	were already run	governments
scheme; started in	before since the late	supported the issue,
January 2009; those	1980s and had been	but the bureaucracy
who can work	re-used during the	resisted these
amongst the	1990s. However, it	programs, especially
unemployed are put	was only during the	the creation of the
into a general work	crisis of 2009, that	pathway to work
scheme and need to	the number of	scheme (Lengyel et
do public work;	recipients in the	al. 2015: 70).
needs-based and	program exceeded	
recipients need to	tremendously	Programs are being
cooperate (Lengyel et	(Lengyel et al. 2015:	implemented despite
al. 2015: 68).	69).	evidence that these
		programs do not
Alignment with	Evidence is being	yield good results
unemployment	ignored (Lengyel et	(Lengyel et al. 2015:
assistance in 2011	al. 2015: 72).	72), however they
(Lengyel et al. 2015:		are useful to attract
70).		electoral support.
Fine-tuning of		
schemes in 2013		
(Lengyel et al. 2015:		
70).		
<i>InnHU3:</i> New Labor	Not based on any	A prior reform in
Code 2011; The	experiments or other	2004 that was
reform entails a	attempts, but the	proposed by the
significant	program was just	liberal-left
flexibilisation of the	implemented as such,	government failed
labor market;	after consulting legal	due to the resistance
	questions (Lengyel et	of the Unions
The new reform put	al. 2015: 74).	(Lengyel et al. 2015:
considerable impetus		73).
on free regulations		. ~ j.
between unions and		The Orban
employers, which		government had
would weaken the		excluded the unions
unions even further		from consultation
(Lengyel et al. 2015:		
(Lengyer et al. 2015:		and they only were

and the ILO had put pressure on the Hungarian government (Lengyel et al. 2015: 74).  Common:  IT InnIT: Main problem of the Apprenticeship for first reforms in the young workers; three adaptations: 2003, unemployment rate adaptations: 2003, 2011, 2013 (Sergi et al. 2015: 51). people and a lack of transition to the After the onset of the crisis, youth unemployment wanted for the apprenticeship unemployment and the ILO had put pressure on the Hungarian government (Lengyel et al. 2015: 74).  Apprenticeship has a Apprenticeship has a Austria and Germany (Sergi et al. 2015: 51- 51- 51- 51- 51- 51- 51- 51- 51- 51-
Hungarian government (Lengyel et al. 2015: 74).  Common:  InnIT1:  Apprenticeship for first reforms in the young workers; three adaptations: 2003, unemployment rate al. 2013: 51).  2011, 2013 (Sergi et al. 2015: 51).  People and a lack of transition to the After the onset of the crisis, youth unemployment  Austria and Germany (Sergi et al. 2015: 51-55).  Transition to the apprenticeship unemployment  2000s, the Italian
Hungarian government (Lengyel et al. 2015: 74).  Common:  InnIT1:  Apprenticeship for first reforms in the young workers; three adaptations: 2003, unemployment rate al. 2013: 51).  2011, 2013 (Sergi et al. 2015: 51).  People and a lack of transition to the After the onset of the crisis, youth unemployment  Austria and Germany (Sergi et al. 2015: 51-55).  Transition to the apprenticeship unemployment  2000s, the Italian
Common:  IT InnIT1: Main problem of the Apprenticeship for young workers; three adaptations: 2003, 2011, 2013 (Sergi et al. 2015: 51). people and a lack of transition to the After the onset of the crisis, youth unemployment  Apprenticeship for first reforms in the bad reputation in Italy, contrary to Austria and Germany (Sergi et al. 2015: 51-55).  Austria and Germany (Sergi et al. 2015: 51-55).
Tommon:    InnIT1:
Tommon:    InnIT1:
Apprenticeship for young workers; three adaptations: 2003, 2011, 2013 (Sergi et al. 2015: 51). people and a lack of transition to the After the onset of the crisis, youth unemployment 2000s, the Italian first reforms in the bad reputation in Italy, contrary to Austria and Germany (Sergi et al. 2015: 51-55).
young workers; three adaptations: 2003, unemployment rate 2011, 2013 (Sergi et al. 2015: 51-al. 2015: 51). people and a lack of transition to the After the onset of the crisis, youth unemployment 2000s, the Italian 1990s was the Italy, contrary to Austria and Germany (Sergi et al. 2015: 51-55).
adaptations: 2003, unemployment rate 2011, 2013 (Sergi et amongst young al. 2015: 51). people and a lack of transition to the labor market. What is crisis, youth unemployment 2000s, the Italian Austria and Germany (Sergi et al. 2015: 51-55).
2011, 2013 (Sergi et al. 2015: 51- al. 2015: 51).  After the onset of the crisis, youth unemployment  2000s, the Italian  (Sergi et al. 2015: 51- 55).  2011 reform of the apprenticeship occurred in the
al. 2015: 51).  people and a lack of transition to the  After the onset of the crisis, youth unemployment  people and a lack of transition to the labor market. What is apprenticeship occurred in the
After the onset of the labor market. What is crisis, youth unemployment transition to the labor market. What is apprenticeship occurred in the
After the onset of the crisis, youth unemployment labor market. What is more, as of the early 2000s, the Italian 2011 reform of the apprenticeship occurred in the
crisis, youth more, as of the early unemployment 2000s, the Italian apprenticeship occurred in the
unemployment 2000s, the Italian occurred in the
increased steadily; government wanted context of austerity,
consolidation act of
2011 did also affect set by the Lisbon earlier reforms
the youth apprentice (2000) and (2003) (Sergi et al.
system (Sergi et al. Stockholm (2001) 2015: 19).
2015: 51-55). What is targets and tried to
more, the 2011 learn from other During the Monti
reform should countries (Lengyel et government, the
improve the network al. 2015: 51-52).
of social partners and finding mission to
regions (Sergi et al. 2003 reform Germany should be
2015: 14). followed the French implemented, but the
model of tertiary process was stopped
2013 reform under higher education after the changes
Letta and the 2014 apprenticeship was from the Monti to the
decree under Renzi copied , and Letta and then the
focused on evaluations were Renzi government.
simplifying contracts   made (Sergi et al.   Especially the latter
for apprentices, tax 2015: 52). change ended the
reliefs for employers reform process (Sergi
and reduced training In the crisis, the et al. 2015: 53-54).
organizations. These Italian government
reforms withdrew turned to Germany

from	the concept of	and began to	
the a	pprenticeship	promote national	
(Serg	gi et al. 2015:	apprenticeship	
15).		contracts under the	
		Monti-Government.	
		German dual model	
		was regarded as	
		successful (Sergi et	
		al. 2015: 52). In 2012,	
		dual apprenticeship	
		program with	
		Germany, which	
		allowed Italian	
		youngsters to find	
		apprenticeships in	
		Germany (Sergi et al.	
		2015: 53).	
		Furthermore fact-	
		findings missions to	
		Germany, which	
		found that Italy	
		lacked especially a	
		national certification	
		system and a	
		coordination of the	
		regions and	
		municipalities (Sergi	
		et al. 2015: 53).	
InnIT	<b>T2:</b> Reform of	After 2011, the	Coordination of
unen	nployment	external pressure on	municipalities and
bene	fits; In the years	Italy increased	regions is lacking,
2000	-2012 the	considerably, since	which was a problem
bene	fits for	the Troika demanded	in the
unen	nployed were	consolidation policies	implementation of
exten	nded	(Sergi et al. 2015: 34-	others' best practices
conti	nuously, in Italy.	35).	and effectively
Cons	equently, the		hampered learning
main	focus of LMPs	In 2009, when the	(Sergi et al. 2015:
was (	on passive	first regional	56).
elem	ents (Sergi et al.	governments wanted	

2015: 33-34).	to use ESF money, the	Learning from
2015: 55-54).	_	
46 3 0000 3	policies had to shift	Germany occurred to
After the 2009, the	towards more	some extent, but the
benefits were	ALMPs. Since the	social partners
increased, but some	demand for financing	vetoed the
elements of	increased in 2012,	modification of short-
conditionality and	the national	term work and a
ALMPs were added,	government	reform of social
in the beginning this	demanded	assistance schemes
was however mostly	negotiations with the	were not put into the
experimentally (Sergi	ESF (Sergi et al. 2015:	reform package.
et al. 2015: 34).	36).	
For example the	Usually,	
2012 reform	policymaking in Italy	
extended eligibility to	driven by problem	
more groups, but	pressure rather than	
eligibility control	policy learning.	
became much tighter	Different in 2009,	
(Sergi et al. 2015: 35)	since there was a	
	need for creative	
	solutions, as the	
	report argues; Since	
	ALMPs were	
	necessary to get the	
	ESF money, regional	
	offices were allowed	
	to "experiment" ->	
	but not many did in	
	the end (Sergi et al.	
	2015: 55-56).	
	Learning from the	
	Hartz-reform in	
	Germany to adapt the	
	second pillar of	
	unemployment	
	protection (Sergi et	
	al. 2015: 56).	
<i>InnIT3:</i> Reform of	ESF money started	
THE TOTAL OF THE OF	231 money started	

	the public	the implementation	
	employment	of ALMPs in Italy	
	services; In Italy,	(Sergi et al. 2015:	
	placement services	58). Europeanization	
	had been in public	(ALMPs) and use of	
	hands and was	European money for	
	gradually privatized	Italian policies (cost-	
	during the 1990s.	shifting) (Sergi et al.	
	The reasons for this	2015: 58).	
	were partly EU rules	,	
	(Sergi et al. 2015:	OECD has criticized	
	26). Main Problem:	that Italian PES are ill	
	lack of coordination	equipped for	
	between regional and	systematic training;	
	municipal agencies.	in Germany public	
	Only in 2015, the	agencies are much	
	national government	better staffed than in	
	created a National	Italy for example	
	Agency for Active	(Sergi et al. 2015:	
	Labor Market Policies	58).	
	(Sergi et al. 2015:		
	27). Training is		
	usually in the hands		
	of the regions and		
	financed by ESF		
	money (Sergi et al.		
	2015: 30).		
	Common:		
NL	InnNL1: Participation	Research reports	In the decision-
	law 2013; Integration	have played an	making process,
	of three existing	important role in	parties and
	laws: social	putting the issue on	stakeholders were
	assistance, sheltered	the agenda, i.e. the	divided: Christian
	employment act for	deVries report	democrats and
	disabled workers,	(2008) (Aa et al.	liberals as well as the
	1 61 6	2015: 9).	municipalities
	benefits for	2013. 7).	
	unemployed who	2013. 7j.	supported the
		2009-2012:	supported the deVries report. The
	unemployed who	-	

law tires to provide services to these people and reintegrate them in the labor market and support employers financially in hiring these people. What is more, municipalities will be in charge of implementation and also financing of these measures -> avenue for costshifting (Aa et al. 2015: 7).

2015: 10).

Learning played an important role in this reform in the following ways. However, the most important questions were budgetary issues. 1. The proposal was based on statistical information, which was important (Aa et al. 2015: 36). 2. Academic research reports played an important role for agenda setting (Aa et al. 2015: 37). 3. Experiments were done. However, their policy impact was rather modest, since recommendations were not very specific. However, the experiments had some impact and provided useful evidences for the implementation of the measures (Aa et al. 2015: 38). 4. Policy experts were heard in the formulaation process, but their information was not considered important. 5.

the plans, especially because they did not trust the capacities of the cities to implement the program (Aa et al. 2015: 10).

The post-experiment decision-making process was heavily influenced by the anti crisis policies. New, Social Democratic government, which eventually agreed with the proposal although the party had opposed it before the crisis. The municipalities were kicked out of the process, although they had participated before. In the end. there was a compromise between the two biggest parties necessary, since the Social Democrats had no majority in the Senate. Costcontainment played a more important role than quality of services due to the crisis context. (Aa et al. 2015: 11).

International learning was not so important, especially the EU channels did not play a role contrary to US experiences. Germany and Belgium were mentioned as sources of inspiration, and Scandinavian countries as examples for decentralization (Aa et al. 2015: 37-39). InnNL2: Increase of Pressure by the EU Pension reforms in 2008 crisis was a the Netherlands is a retirement age from and the OECD to window of 65 to 67; the reform reform faster as well highly salient issue opportunity and passed in 2015 (Aa et as the Bakker and public opinion public resistance Commission that al. 2015: 17). fiercely opposed against increasing underlined again in changing the existing the retirement age 2008 that the system that granted reduced and warning demographic every citizen at least by scientist were 70% of the minimum heard. The pressure on the pension system wage as of 65. In the conservative would increase even 1994, the Christian government failed to further. democrats severely reach a consensus lost in elections when with the social The 2008 crisis and announcing to raise partners. Only the the necessity to retirement age and in Rutte I and Rutte 2006, the social governments consolidate the public budget opened democrats suffered succeeded to bring a the window of bill to the parliament significantly in the opportunity (Aa et al. polls after bringing in 2013, which 2015: 39-40). the issue to the passed and increased agenda (Aa et al. retirement age to 67 as of 2025. In 2015 2015: 39-40). another reform was

			added, which linked
			the retirement age to
			average life
			expectancy and
			increased
			entitlement age
			faster (Aa et al. 2015:
			17).
			17 ).
			Consensus between
			the parties that a
			reform is necessary;
			problem was public
			opposition and
			opposition by trade
			unions).
Inn	nNL3: Work and	Little learning in this	The reform is the
Sec	curity Act, 2014:	innovation: Rather	result of the political
The	e act changes the	powering than	negotiations between
dis	smissal of workers	puzzling, because the	political parties and
and	d the conditions of	project was subject to	the social partners
flex	x work; it	considerable	(Aa et al. 2015: 21-
bro	oadens the access	negotiations (Aa et al.	22).Generally, there
to (	Older	2015: 40).	was a consensus
Une	employment		regarding most of the
Inc	come Scheme Act,	Informal networks	contents. Only the
but	t narrows the	were very important.	employers preferred
acc	cess to the Older	Scientific experts	a less complex
and	d Partially	were consulted only	dismissal law (Aa et
Dis	sabled Workers	informally. Due to the	al. 2015: 23).
Une	employment	short time period for	
Inc	come Scheme Act	the project, there was	The measure entailed
(Aa	a et al. 2015: 20).	no time for extensive	significant budget
		pilot projects (Aa et	cuts (1.2 Bill), but the
		al. 2015: 41).	context of the crisis
			legitimized these
		Use of some	measures (Aa et al.
		statistical data; the	2015: 23).
		Bakker commission	
		was mentioned as	

several times. The role of the EU, was rather minor. The Missoc database was used to compare the Dutch unemployment benefits to those of other European countries and to find out that the Dutch system was rather generous (Aa et al. 2015: 41).  Common:  Overall, the authors argue that there is little policy learning, mostly so in the reform of the retirement age, moment to
rather minor. The Missoc database was used to compare the Dutch unemployment benefits to those of other European countries and to find out that the Dutch system was rather generous (Aa et al. 2015: 41).  Common:  Overall, the authors argue that there is little policy learning, mostly so in the reform of the  Political negotiations are important; what is more, policymakers often wait for the right
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countries and to find out that the Dutch system was rather generous (Aa et al. 2015: 41).  Common:  Overall, the authors argue that there is little policy learning, mostly so in the reform of the  Countries and to find out that the Dutch system was rather generous (Aa et al. 2015: 41).  Political negotiations are important; what is more, policymakers often wait for the right
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Common:  Overall, the authors argue that there is little policy learning, mostly so in the reform of the  Political negotiations are important; what is more, policymakers often wait for the right
Common:  Overall, the authors argue that there is little policy learning, mostly so in the reform of the  Overall, the authors are important; what is more, policymakers often wait for the right
argue that there is little policy learning, mostly so in the reform of the  are important; what is more, policymakers often wait for the right
little policy learning, mostly so in the reform of the  is more, policymakers often wait for the right
mostly so in the policymakers often reform of the wait for the right
reform of the wait for the right
retirement age. moment to
1 Tomomone ago,
where there was a implement an idea
large consensus (Aa et al. 2015: 42),
amongst when it fits their
stakeholders and personal agenda.
parties as well as
convincing evidence.
More generally,
politicians tend to
accept the insights of
scientific evidence
(Aa et al. 2015: 42).
Trial and error as
well as statistical
information are more
important than
complex
experiments, since
there is less cost
attached to the

		former (Aa et al.	
		2015: 43).	
SLO	InnSLO1: Pension		 
	reforms in 2010 and		
	2013. The goal was to		
	reduce public		
	employment and get		
	as many people as		
	possible off the		
	public sector		
	(Josipovič and Šumi		
	2015: 6).		
	<i>InnSLO2:</i> Labor		 
	Market Regulation		
	Act; no clear		
	information available		
	regarding timing and		
	sequences (Josipovič		
	and Šumi 2015: 9-		
	11).		
	InnSLO3: Act to		 
	prevent undeclared		
	work; there were		
	several reforms,		
	2010, 2011, 2013 and		
	2014. The reform in		
	2014 exempted some		
	forms of work from		
	declaration, but the		
	report is not very		
	specific about it		
	(Josipovič and Šumi		
	2015: 13).		
	Common: Active		Apparently all the
			reforms were a
			reaction to the
			demands by the EU
			and the associated
			demands for fiscal
			coordination; report
			coordination; report

				seems to be critical
				about this, but does
				not explain any
				further (Josipovič
				and Šumi 2015: 18).
SP	InnSP1: Active	Followed the		Not very politicized;
	Insertion Income;	suggestion of the EU,		no party differences
	Created as of 2000	notably the European		regarding the reform
	based on temporal	Commission. At the		(Martínez-Molina et
	decrees; full	time (2000-2006),		al. 2015: 13). Yet,
	establishment in	the goal of the policy		there was opposition
	2006 (Martínez-	was to include		of business
	Molina et al. 2015:	vulnerable groups in		organizations to the
	12).	the labor market;		reform (Martínez-
		however, this		Molina et al. 2015:
		changed during the		15).
		crisis. Then the		
		instrument became a		
		tool to include		
		everybody, during		
		the crisis-		
		respectively the		
		numbers of		
		applications -> 2012		
		Reform, Tightening of		
		conditions (Martínez-		
		Molina et al. 2015:		
		13)		
	InnSP2: Temporary	The reasons for the	High unemployment	Essentially, both
	assistance scheme for	reform were above	is a salient issue,	parties supported the
	unemployment to	all the economic and	presumably, in Spain.	measure. The
	support reinsertion	social pressures of		socialist government
	in the job market.	the crisis (Martínez-		created though the
	Services contained	Molina et al. 2015:		policy and the Rajoy
	income for those who	17). Evaluation and		government did not
	have no more claims	adaptation of the		abolish it in 2012, yet
	on regular	program in		there were some
	unemployment	(Martínez-Molina et		discussions with the
	benefits (created	al. 2015: 12).		unions about the
	2011) (Martínez-	Yet, prior to		program (Martínez-

N 1: . 1 0045			M 1: . 1 0045
Molina et al. 2015:	introducing the		Molina et al. 2015:
16); Reform in 2012,	instrument, a pilot		17). The conservative
adaptation after the	had failed and the		government adapted
evaluation (Martínez-	policy was created		the program
Molina et al. 2015:	according to known		according to the
17-18).	practices rather than		standards of the
	successful		prior government
	experimentation (no		(Martínez-Molina et
	learning), as some of		al. 2015: 17-18).
	the interview		
	partners reported.		
	Evaluations of the		
	policy showed that		
	only 18% of		
	recipients found jobs		
	for more than two		
	months after		
	finishing the program		
	(Martínez-Molina et		
	al. 2015: 49-50).		
InnSP3: Strategy of	Main problem	Very salient issue	Policy was
InnSP3: Strategy of encouraging	Main problem pressure: large	Very salient issue	Policy was formulated and
	-	Very salient issue	-
encouraging	pressure: large	Very salient issue	formulated and
encouraging Entrepreneurship	pressure: large number of	Very salient issue	formulated and passed by the
encouraging Entrepreneurship and self-employment	pressure: large number of unemployed young	Very salient issue	formulated and passed by the conservative party;
encouraging Entrepreneurship and self-employment (2013-2016); goal	pressure: large number of unemployed young people; large increase	Very salient issue	formulated and passed by the conservative party; no significant
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage	pressure: large number of unemployed young people; large increase during the crisis	Very salient issue	formulated and passed by the conservative party; no significant opposition by other
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self-	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax-	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez-	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015:	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with unemployment	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the following	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with unemployment benefits (Martínez-	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the following instruments: The	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with unemployment benefits (Martínez- Molina et al. 2015:	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the following instruments: The Strategy 2020, EU	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with unemployment benefits (Martínez- Molina et al. 2015:	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the following instruments: The Strategy 2020, EU Youth Strategy 2010-	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et
encouraging Entrepreneurship and self-employment (2013-2016); goal encourage employment and self- entrepreneurship of young people. Tax- relief for young unemployed; making self-employment compatible with unemployment benefits (Martínez- Molina et al. 2015:	pressure: large number of unemployed young people; large increase during the crisis (Martínez-Molina et al. 2015: 21). Ideas come from the EU strategies (Martínez- Molina et al. 2015: 21); Strong EU influence, i.e. the following instruments: The Strategy 2020, EU Youth Strategy 2010- 2018, European	Very salient issue	formulated and passed by the conservative party; no significant opposition by other parties -> needs to be seen after a possible change in government (Martínez-Molina et

		Flagship initiative	
		Youth on the Move	
		and Opportunities for	
		Youth Initiative	
		(Martínez-Molina et	
		al. 2015: 43); Policy	
		based on quantitative	
		evaluations by	
		national and	
		European statistics;	
		civil servants	
		complain that their	
		experience is not	
		taken into	
		consideration and	
		Germany should be	
		taken as a model. At	
		the same time the	
		report says that	
		interview partners	
		underlined that	
		learning from others	
		is difficult, due to	
		unique national	
		characteristics	
		(Martínez-Molina et	
		al. 2015: 44).	
	Common:		
SWE	InnSWE1: Complete	The media presented	The right wing party
	reform of the	the experiences in	had made the issue
	Swedish secondary	other countries, for	part of its electoral
	education system,	example in	campaign in 2006
	including new	Switzerland and	(WHY??) and set up a
	curriculum,	Germany, as well as	committee to
	education goals and	Denmark. The	propose a new
	grading scales. One	solution they	structure for
	prominent and	suggested entailed	secondary education
i	prominent una		
	important element	better coordination	in 2007; the political
	-	better coordination between employers	in 2007; the political process comprised of

	apprenticeship	apprenticeship	groups in policy
	program and create	programs that	formulation (trade
	tighter connections	correspond with the	organizations, social
	between firms and	demands of the labor	partners, school
	the school system;	market (Minas and	unions and student
	the bill passed	Andersson 2015: 48-	organizations) as
	parliament in 2008	49).	well as a public
	and the reform was	,-	hearing of the
	introduced in 2011	Apprenticeships	legislative draft. The
	(Minas and	programs were	apprenticeship
	Andersson 2015: 26-	introduced as trials	program was most
	27).	in 2008. There had	debated, especially
		been attempts before	the delegation of
		to strengthen	training competences
		education on the	to firms. The
		private market, but	bureaucracy opposed
		there problems, such	these reforms, but
		as the financial	the government
		compensation for	insisted and the
		employers for	apprenticeship was
		example (Minas and	set up (SWE-Rep, 27-
		Andersson 2015: 49-	28). (Minas and
		50).	Andersson 2015: 27-
			28).
			A problem regarding
			policy
			implementation of
			these program was
			that there was only a
			small number of
			students who were
			really interested in
			these programs
			(Minas and
			Andersson 2015: 30).
	InnSWE2: Activity	Key problems	The left government
	compensation for	pressure for the 2007	introduced the 2003
	disabled youth; cash	reform: increasing	program; in 2007 the
	benefits; introduced	applications for the	right-wing
•	•	<del>u</del>	

2003; the reform shifted the eligibility from 19-30 years; revised in 2007; conditionality: the benefits were related to some paid work and assessment conditions became stricter (Minas and Andersson 2015: 33-34).

benefit, but no increase in placement on the labor market (Minas and Andersson 2015: 38).

As of 2008, monitoring was established for the program a number of reports were published. In 2011, an evaluation showed that since 1995, application doubled, but the placement towards regular employment remained as low as ever (Minas and Andersson 2015: 51).

As of 2008, trials with private actors to assess their placement rates compared to public actors, however private providers did not come up with better results (Minas and Andersson 2015: 51-52).

Another pilot assessed better instruments for returning to work and improving work capability. After government reformed the program (Minas and Andersson 2015: 34).

The 2007 reform was subject to a public consultation, as any legislative reform proposal. Overall, the reform received a lot of support, as it aimed at activating disabled youth better for the labor market; the only conflict point was regarding the role of the public agency (SIA) in the implementation process (Minas and Andersson 2015: 35).

Differences between municipalities in the implementation due to different financial constraints (Minas and Andersson 2015: 37).

	assessment, the	
	program became a	
	national policy	
	(Minas and	
	Andersson 2015: 52).	
	What is more, the SIA	
	used some methods	
	that were developed	
	abroad, i.e. in the U.S.	
	to improve the	
	implementation of	
	Activity	
	compensation.	
	Municipalities and	
	regions can apply for	
	these funds to	
	improve their	
	implementation of	
	these policies (Minas	
	and Andersson 2015:	
	51-52).	
InnSWE3: Job	Main problem was	National government
guarantee for youth;	rising youth	right wing
Placement and	unemployment 2001-	government passed
training program for	2006 (Minas and	the reform, but the
youth; 2006; Main	Andersson 2015: 39).	issue had been on the
novelty: mandatory		agenda before. In the
participation to keep	Ideas came from	consultation process,
remuneration;	similar experiences	the most contested
implemented by the	in Denmark and GB	point were the
national agency	(Minas and	sanctions
(Minas and	Andersson 2015: 40).	participants faced in
Andersson 2015: 39).		case they did not
	Evaluations of the	comply with the
	program show that	program's obligation
	the programs are in	(Minas and
	practice nor full time	Andersson 2015: 40).
	programs (Minas and	Especially the Unions
	Andersson 2015: 42).	fiercely opposed this

				point(McEnhill et al.
		Development of the		2015) (Minas and
		program based on		Andersson 2015: 40-
		research by the right-		41).
		wing party's		
		researchers. But the		
		memorandum for the		
		reform refers to a		
		government report		
		that outlines several		
		factors to improve		
		youth employment		
		(Minas and		
		Andersson 2015: 53).		
	Common:			
UK	InnUK1:	Yearly evaluations	Problem pressure:	Interest groups and
	Employment and	(negative); program	low performance;	representatives had
	support allowance	not regarded as very	salience?	lobbied for the 2007
	(ESA); aims at	efficient and having a		change of the
	disabled or people	high placement rate		definition of
	with long-term health	compared to other		disability (McEnhill
	conditions;	programs (no		et al. 2015: 67).
	Introduced in the	wonder given that		
	Welfare and Reform	focused on		
	Act in 2007 (McEnhill	handicapped)		
	et al. 2015: 15).	(McEnhill et al. 2015:		
	Tougher sanctions in	16-17). 2007		
	2012 (McEnhill et al.	changed the		
	2015: 15).	definition of		
		disability (McEnhill		
		et al. 2015: 67).		
		Negative reports		
		about performance,		
		but no adaptation of		
		the program 2007		
		changed the		
		definition of		
		disability (McEnhill		
		et al. 2015: 68).		
	<i>InnUK2:</i> The work	Reports show that	Salience: UK	Conservatives favor
<u> </u>	1	1	ı	1

	program; replaced	sanctions have	electorate supportive	higher sanctions,
	Pathways to Work in	positive effects on	of higher sanctions	however, the topic
	2011, but is	saving, but negative	towards	had not been part of
	essentially the same,	effects on job-finding.	unemployment	the New Labor
	because it responded	Work program	benefit receivers	Program prior to
	to the Freud-Report	performed poorly in	(McEnhill et al. 2015:	2010 (McEnhill et al.
	of 2007, which	the beginning; starter	32).	2015: 33).
	evaluated the old	without pilot		
	program, but the	nationwide (McEnhill		
	government claimed	et al. 2015: 33).		
	it to be all new			
	(McEnhill et al. 2015:			
	27). 2011 increase of			
	sanctions (McEnhill			
	et al. 2015: 33).			
_	<i>InnUK3:</i> National	1992-1997, the	Salient; labor won	Politicized in 1997,
	Minimum Wage;	perception of	the election with this	conservative
	introduced 1998 by	minimum wage	topic in 1997; when	government did not
	Labor after promised	changed, due to	it promised to	support the idea,
	in the election;	positive evaluations	introduce a	although business
	entered the political	of the American	commission to deal	did so. This was one
	agenda during the	minimum wage	with the issue rather	of the reasons why
	1980s; both main	(McEnhill et al. 2015:	than promising an	labor lost the election
	parties were opposed	34). No UK evidence	actual rater of	(McEnhill et al. 2015:
	to it in the 1980s and	(McEnhill et al. 2015:	minimum wage	74).
	early 1990s as they	35). Later evaluations	(McEnhill et al. 2015:	
	were afraid of	of the UK program	34).	
	negative effects on	did not find any	Conservative	
	the economy	negative effect of the	government	
	(McEnhill et al. 2015:	law on employment	supported freeze for	
	32-33).	practices (McEnhill et	youth MW, in 2012.	
	Freeze of minimum	al. 2015: 36). No	Not clear on which	
	wage for the young,	positive effect	evidence (McEnhill et	
	in 2012 (McEnhill et	expected concerning	al. 2015: 38).	
	al. 2015: 32).	the freeze for young		
		people should have		
		on their employment		
		(McEnhill et al. 2015:		
		39)		
		39)		

as initiator;	against the
independent think	significant spending
tanks play a role in	for unemployment
deploying policy	insurance etc.
(McEnhill et al. 2015:	Individual is
40); LPC	responsible for
(Commission for	finding a job.
Minimum Wage) is an	Consequently, there
important element of	all three main parties
policy learning	have tended to
(McEnhill et al. 2015:	support more
75).	restrictive
	unemployment
	policies (McEnhill et
	al. 2015: 48).

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