

## OPINIONS ON SMOKING POLICIES IN SWITZERLAND

<sup>1</sup>Marques-Vidal P., <sup>2</sup>Cerveira J., <sup>1</sup>Paccaud F., <sup>3</sup>Mooser V., <sup>4</sup>Waeber G., <sup>4</sup>Vollenweider P.,  
<sup>5</sup>Cornuz J.

*IUMSP<sup>1</sup>, IUMSPI Medical faculty of Lisbon, Portugal<sup>2</sup>, Medical Genetics, GSK, USA<sup>3</sup>, Internal Medicine, CHUV<sup>4</sup>, PMU<sup>5</sup>*

**Purpose:** to assess the opinions regarding smoking ban policies in Switzerland.

**Methods:** cross sectional study on 2,601 women and 2,398 men, aged 35-75 years, living in Lausanne, Switzerland. Nine questions on smoking policies (restrictions, advertising, taxes and prevention) were applied.

**Results:** 95% of responders supported policies that would help smokers to quit, 92% supported no selling of tobacco to subjects aged less than 16 years, 87% a smoking ban in public places and 86% a national campaign against smoking. A further 77% supported a total ban on tobacco advertising, 74% the reimbursement of nicotine replacement therapies and 70% increasing the price of cigarettes. Conversely, a lower support was found for a total ban of tobacco sales (35%) or the promotion of light cigarettes (22%). Multivariate analysis showed that women, lower educational level, older age, being physically active or non-smoker were associated with tougher policies against tobacco, whereas current drinking or smoking and higher educational level were associated with lower levels of support.

**Conclusion:** opinions regarding smoking policies vary considerably according to the policy type considered and also the characteristics of the subjects. Those findings provide interesting data regarding which anti-smoking policies would be more acceptable by the lay public, as well as the subjects who might oppose them.

Faculty of Biology and Medicine

# CHUV Research Day

January 28, 2010

César Roux Auditorium

## Immunology and Cancer

*Unil*

UNIL | Université de Lausanne



# Contents

Message of the Vice-Dean for Research of the Faculty of Biology and Medicine .....	1
Programme .....	3
 <b>Abstracts</b>	
EHU Human Environment .....	5
ENA Natural Environment.....	10
GEN Genes and Environment .....	12
IMI Immunity and Infectiology .....	28
MCV Metabolism and Cardiovascular .....	80
NEU Neurosciences .....	111
ODE Oncology and Development.....	131
THE Therapeutic Procedures .....	162
 Authors' Index.....	 176

Cover: Yannick Kremp, Department of Cell Biology and Morphology – UNIL

Photo: Flow cytometry study of expression of the B and T Lymphocyte Attenuator (BTLA) on human tumor specific CD8 T lymphocytes and effect of cancer vaccination provided by L. Derré et al., Division of Clinical Oncology, Ludwig Institute for Cancer Research, Lausanne branch, UNIL